

Directorate of Online Education

ASSIGNMENT

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| **SESSION** | **FEB’ 2024** |
| **PROGRAM** | **BACHELOR OF BUSINESS ADMINISTRATION (BBA)** |
| **SEMESTER** | **I** |
| **COURSE CODE & NAME** | **DBB1101 - COMMUNICATION & PERSONALITY**  **DEVELOPMENT** |
| **CREDITS** | **4** |
| **NUMBER OF ASSIGNMENTS &**  **MARKS** | **02**  **30 Marks each** |

Note:

* **There will be two sets of assignments for every course, and you must answer all questions in both sets. Average of both assignments’ marks scored by you will be considered as Internal Assessment Marks.**
* **Answers for 10 marks questions should be approximately of 400-500 words.**

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| **SET-I** | | | | |
| **Q. No** | **Questions** | **Marks** | **Total Marks** |  |
| **1** | ***Write a note on the four dialects of English by explaining the history and invasion of the British empire.*** | **10** | **10** |
| **2** | ***Define a lexeme. Explain the different types of Sentences.*** | **2+8** | **10** |
| **3** | ***Illustrate the steps of making a flash card choosing any word of your choice. You may use diagrams.*** | **5 x 2** | **10** |
| **SET-II** | | | | |
| **4** | ***What are the different types of questions that can be asked from a Reading Comprehension? Explain.*** | **5 x 2** | **10** |  |
| **5** | ***Define Leadership. Explain the different types of leadership profiles.*** | **3 + 7** | **10** |
| **6** | ***Explain the four quadrants of the Johari Window in detail. Use your own examples.*** | **10** | **10** |