

## Micro Assignment for SEO

Type - Research

Total Time : 90 min

Focus Top - SEO

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Objective: You Have Created Your Website in Classroom by the use of that Perform these SEO Assignments:

1. Find the Right Keywords for Your Website According to User Search Intent( Informational, Transactional, Investigational/Commercial, and Navigational) By Using the Tool ( Google Keyword Planner)
  2. Create About, Contact, and Privacy Policy pages and 5 blog post(blog length should be 800 words) on your website.
  3. With the help of Yoast SEO & RankMath create Meta Tags ( Title, Description, Slug URL, Anchor Tags, Robot Tags )
  4. Create Link building Strategy for Your Website
  5. Create a Competitor Analysis Report
  6. Create Backlinks on Social Bookmarking Sites: - Pinterest, Reddit, Folkd.com,
  7. Create backlinks on Web 2.0 ( Wordpress.com, tumblr.com, wix.com, blogger.com)
  8. Classified ads - olx.in , www.click.in , www.quikr.com , [www.findermaster.com](http://www.findermaster.com)
  9. Do a Website Audit of your Website Using seoptimer.com
  10. Create Your Analytics Or Insights Reports Using Google Analytics Tool.
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Submission Guidelines :

- Attach screenshot if applicable
- Submit your assignment on LMS or [academic.skillcircle@gmail.com](mailto:academic.skillcircle@gmail.com)
- It's mandatory to submit your assignment on time.