

MBA Semester – IV

Capstone Project

| **Name** | **name of each of the team members** |
| --- | --- |
| **Project** | **title of the project** |
| **Group** | **group number** |
| **Date of Submission** |  |



**A study on “Specify your title here”**

## Capstone Project submitted to Jain Online (Deemed-to-be University)

## In partial fulfillment of the requirements for the award of:

**Master of Business Administration**

*Submitted by:*

**Student Names and their USNs in a table**

*Under the guidance of:*

Mention your Guide’s Name

(Faculty-JAIN Online)

Jain Online (Deemed-to-be University)

Bangalore

**2022-23**

**DECLARATION**

We, the below mentioned students, hereby declare that the Project Report titled *“(Title)”* has been prepared by us under the guidance of the *Faculty name.* We declare that this Project work is towards the partial fulfilment of the University Regulations for the award of the degree of Master of Computer Application by Jain University, Bengaluru. We have undertaken a project for a period of one semester. We further declare that this Project is based on the original study undertaken by us and has not been submitted for the award of any degree/diploma from any other University / Institution.

Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: *Names of the Student with USNs:*

**ACKNOWLEDGEMENT**

The Learners are expected to provide an acknowledgement with regards to the entire project in a few paragraphs. Each learner can contribute one paragraph.

Note: The Learners may acknowledge the guide, University officials, faculty guide, other faculty members, and anyone else they wish to thank for their contribution towards accomplishing the project successfully. The Learners may write in their own words and in small paragraph

**EXECUTIVE SUMMARY**

The Learners are expected to provide a brief summary of the entire project in one or two pages in the form of paragraphs.

**TABLE OF CONTENTS**

| **Title** | **Page Nos.** |
| --- | --- |
| Executive Summary | i |
| List of Tables | ii |
| List of Graphs | iii |
| Chapter 1: Introduction and Background | 1-10 |
| Chapter 2: Research Methodology | 11-25 |
| Chapter 3: Data Analysis and Interpretation | 25-40 |
| Chapter 4: Findings, Recommendations and Conclusion | 41-45 |
| References |  |
| Annexures |  |

| **List of Tables** |
| --- |
| **Table No.** | **Table Title** | **Page No.** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

| **List of Graphs** |
| --- |
| **Graph No.** | **Graph Title** | **Page No.** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

**CHAPTER 1**

**INTRODUCTION AND BACKGROUND**

**INTRODUCTION AND BACKGROUND**

1. **Executive Summary**
2. **Introduction and Background**
3. **Problem Statement**
4. **Objective of Study**
5. **Company and industry overview**
6. **Overview of Theoretical Concepts**

**CHAPTER 2**

**RESEARCH METHODOLOGY**

**RESEARCH METHODOLOGY**

**2.1 Scope of the Study**

**2.2 Methodology**

**2.2.1 Research Design**

**2.2.2 Data Collection**

**2.2.3 Sampling Method (if applicable)**

**2.2.4.Data cleaning**

**2.2.5.Data Analysis Tools**

**2.3 Period of Study**

**2.4 Utility of Research**

**(Note: This must include:**

**Summary of the Approach to EDA and Pre-processing- Include any insightful visualization you have teased out of the data. If you’ve identified particularly meaningful features, interactions or summary data, share them and explain what you noticed. Visual displays are powerful when used well, so think carefully about what information the display conveys.)**

**CHAPTER 3**

**DATA ANALYSIS AND INTERPRETATION**

**DATA ANALYSIS AND INTERPRETATION**

**(Note: The Learners are expected to present their analysis in the form of Tables, Charts and Graphs. Each of the tables and graphs should have a number and heading. The table should be put on top and the graph should be put below. Just below the graph, the analysis as well as the interpretation should be written. Preferably one page for one set of table and graph. The next table and graph should be on the next page.**

**This must also include what are the approaches you can take to improve your model? Can you do some feature selection, data manipulation and model improvements? Provide your code and visualizations to describe what you have done so far.)**

**CHAPTER 4**

**FINDINGS, RECOMMENDATIONS AND CONCLUSION**

**FINDINGS, RECOMMENDATIONS AND CONCLUSION**

**4.1 Findings Based on Observations**

Write in serial numbers or bullet points

**4.2 Findings Based on analysis of Data**

Write in serial numbers or bullet points

**4.3 General findings**

Write in serial numbers or bullet points

**4.4 Recommendation based on findings**

Write in serial numbers or bullet points

**4.5 Suggestions for areas of improvement**

Write in serial numbers or bullet points

**4.6 Scope for future research**

Write in one paragraph

**4.7 Conclusion**

Write in one or two paragraphs

**REFERENCES**

**(APA style; below is only a sample)**

Atodaria, Z., & Sharma, R. (2019). Investment Pattern of Salaried Class of Somnath (Daman) –A Study of Various Investment Options Available. International Academic Journal of Social Sciences, 06(01), 49–61. https://doi.org/10.9756/iajss/v6i1/191000

**ANNEXURE (if any)**

**The questionnaires, financial statements and any other relevant document can be put here. The annexures have to be numbered in case there are more than one annexure.**