**Perceptions of grade 12 dressmaking students toward pursuing career in fashion**

# A PHENOMENOLOGICAL EXPLORATION

 **Chavez Miles M., Dasig Renz F.**

 **Cruz Marienelle D., Ignacio Ghiemhay**

 **Dulatre Angelaine C., Galang Jillian L.**

 **Sumeguin Mary Joy L. Ocampo Justine I.**

# Introduction

Perception of grade 12 dressmaking student toward pursuing career in fashion in the heart of Angeles city National trade senior high school. amidst the rhythmic hum of sewing machines and the vibrant hues of fabrics swatches grade 12 dressmaking student embark on a journey where creativity intertwines with craftmanship here in the hallowed hall of vocational education the artisty of fashion design flourishes nurturing aspiration and igniting passion.

# Statement of the Problem

1.How do parental expectations impact the career aspirations of grade 12 dressmaking

students?

2.To what extent do dressmaking students encouraged by their educational institutions to pursue fashion-related careers?

3.What are the challenges and barriers that dressmaking students associate with pursuing a fashion career?

# Significance of the Study

The findings of this study can provide valuable insights to educational institutions and career counselors to better support and guide grade 12 dressmaking learners in their career decision making process

# Scope and Dlimination

**Scope**

Grade 12 students may perceive a wide range of career opportunities within the fashion industry, including fashion design, garment construction, fashion merchandising, styling and more. Some students view fashion as a platform for creative expression, allowing them to showcase their artistic talents and design skills. Some students may see fashion as a powerful medium for influencing society trends, culturalnorms, and individual identities. Individuals who are passionate about fashion may see pursued ng career in the field as a means of turning their interests into a fulfilling profession.

**Delimination**

Students may have misconceptions about the fashion industry, such as glamorized portrayal of profession or unrealistic expectations about the workload and changes involve. Concerns about the practical aspects of working in fashion, such as job stability, salary prospects, and work life balance, can lead into some students to hesitate in pursuing career in the field. Some of them feel uncertain about their skills and whether they posses the necessary training or qualification to succeed in the fashion industry. Perceived barriers, such as limited access to resources, lack of mentorship opportunities, or social expectations could deter students from actively pursuing a career in fashion. Some students consider

alternative career paths within the broader field of dressmaking, such as costume design, textile engineering or fashion entrepreneurship, which can offer more stability align better with their interests and skills

# Review of Related Literature

Research suggest that the perception of Grade 12 dressmaking students towards pursuing career in Fashion is influenced by factors such as their fashion for design, awareness of industry challenges, and opportunities for growth. Many students are attracted to the creative aspect of fashion but may have concerns about the competitiveness of the industry and the ability of employment. Understanding these perceptions can help educators and industry professionals provide and support for students considering a career in fashion.

# Interview Question

1. What kind of experience that influence your interest in pursuing career in fashion?
2. Are you gonna continue your journey in fashion someday?
3. Have you ever considered other careers besides fashion?

4) Do you think your Dressmaking skills can help you in a Fashion Career?

5)How do you Imagine your Future within the Fashion Industry?

# Certificate of Instrument Validation

The Study title "Perceptions of Grade 12 Dressmaking students towards pursuing career in fashion" of the researchers: Dasig Renz F., Chavez Miles M., Ignacio Ghiemhay, Cruz

Marienelle D., Galang Jillian L., Dulatre Angelaine C., Ocampo Justine I., Sumeguin Mary Joy L. From Grade 11 Dionysus of Angeles City National Trade School, had interviewed for realiability and validity of the research instrument used in a form of research paper which includes the reading materials and te questionnaires.This Certification is issued in connection to the request of the researchers for the conduct of their study.

Certified by:

Merla G. Molina

Shop Teacher

## Angeles City National Trade School