

Faculty of Business Law and Tourism School of Business

MODULE CODE: SIM335

MODULE TITLE: Managing Projects

MODULE LEADER: Meg Eghebi

ASSESSMENT TITLE: ASSIGNMENT 1 of 1

CONTRIBUTION OF THIS ASSESSMENT TO THE OVERALL MODULE MARK (%): 100%

Turnitin Submission

PLEASE READ ALL INSTRUCTIONS AND INFORMATION CAREFULLY.

This assignment contributes 100% to your final module mark.

All assignments submitted to Canvas will automatically be checked by the Turnitin system which will produce a report on the level of similarity within the assignment.

THE MODULE LEARNING OUTCOMES WILL BE ASSESSED AS FOLLOWS:

Note: These are not the assignment topics. The actual assignment is on the next page.

1.	Critically evaluate and apply a range of skills and techniques associated with the management	✓
	of projects	
2.	Demonstrate capability to evaluate projects from a financial, human resource and time-related perspective	✓
	1 1	
3.	Appreciate the requirements for control and the application of control mechanisms	√
4.	Evaluate the relationship between time, cost and quality, and understand the alternative	✓
''	*	
	approaches available for managing them.	
5.	Demonstrate critical thinking and analysis skills	✓
6.	Demonstrate the ability to apply and evaluate tools and techniques associated with the	✓
	management of projects	
7.	Demonstrate diagnostic skills	\checkmark
	-	

Note that to pass the assessment, all learning outcomes must be met.

SUBMISSION INFORMATION

Submission method	Submission details	
On the Canvas site for this module via a submission link	Via the Canvas SIM335 assignment submission link	

Managing Projects SIM335

Assignment One of one

The Assignment

For this assignment, you must complete both Tasks 1 and 2

<u>Background:</u> The assignment is intended to bring out the benefits and limitations of different approaches to project planning and control by relating these to the circumstances in the case outlined. It is also intended to allow students to demonstrate their learning and competence with respect to the management of resources generally but in particular elements of **scope**, **schedule**, **quality**, **and cost**.

<u>Task 1 (40% marks)</u> (Total 700 words)

1) List the **Four (4)** stages of the Project Life Cycle and discuss the importance of the final stage.

(8 marks).

- 2) Through an example briefly explain the meaning of a **Work Breakdown Structure** (**WBS**). Why is it important to have such a structure? (**6marks**.)
- 3) Using the tables below, plot out a full Network Diagram for all projects and identify the critical path. How many days does it take to complete every project? ($2 \times 3 = 6$ marks).
- 4) What is the importance of generating a project close-out report? (4 marks).
- 5) What is the purpose of Risk responses in Project Management? Identify and briefly discuss **The Four (4)** types of responses to risk. **(6marks).**
- 6) Outline and explain the purpose of Quality audits. Identify the reasons why such methods (Project evaluation, Monitoring and Control) you would introduce to ensure a project is completed to the correct Quality standard. (10 marks)

Project 1

Tasks	Precedence	Time
a	-	3days
b	a	2days
С	b	3days
d	b	1days
e	С	5days
f	С	8days
g	d	2days
h	f	6days

Project 2

Tasks	Precedence	Time
a	-	3 days
b	a	5 days
С	a	3 days
d	b	4 days
e	d	5 days
f	С	4 days
g	d	2 days
h	f	3 days
j	h	6 days

Project 3

Tasks	Precedence	Time
a	-	3days
b	a	6 days
С	b	3days
d	b	4 days
e	С	5days
f	С	4 days
g	d	6 days
h	f	3 days
j	h	4 days

Task 2: (60%) <u>Case Study:</u>

"Pump Ltd" is a SME company specialising in the design and supply of pumps. The organisations they are commissioned by include: Local Authorities, SME enterprises, and - on rare occasions - large global companies. The company has been particularly successful since it started trading in 2005. They trade from a single main warehouse next to the factory that also includes office accommodation (30,000 square meters). At present the company employs: 1 General Manager, 2 Assistant Managers, 3 Administration staff, 4 Design and Sales Staff, 3 supervisors, and 20 General Operations staff.

As part of a strategy of expansion, "**Pump Ltd**" has employed you as a Project Manager to manage a one-off special project. This project is concerned with the opening of a building which they recently acquired (50,000 square meters). This new building will allow the company to target and respond to Asia and Middle East markets for large demands for pumps and must be opened within a 9-month schedule using an investment budget of £750,000. Initially, the new staffing structure at the new building will mirror the existing structure at the existing site.

As the Project Manager responsible for opening the new building for trade, you are required to prepare a report (2,300 words). From a <u>Project management perspective</u> outline the activities required to successfully manage this new initiative, ensuring that it is on time, and within budget.

The analysis should include the skills and competencies required by the Project Manager, along with the project management process. Use examples of the concerns, Project Life Cycle stages, processes, and leadership, administration and control problems associated with managing the lifecycle of this major project.

The answers to both tasks are independent and should be addressed separately.

Task 1 answers to six questions (700 words) are to be completed as an individual task.

<u>Task 2</u> a report that is produced for task two of (2300) is also to be completed as an individual task.

The total report should not be more than 3000 words (+/- 10%)

For your convenience, both tasks should be submitted as one document, which clearly states and contains both individual tasks.

The criteria for assessing the task for the two reports will be as follows:

Report presentation (20%) (12marks)

The extent to which the assignment represents an effective report; this will be judged on:

Appearance: Is a word count included at the end of the report? Is it within the specified amount? Is the text double-spaced?

Structure: Does the report follow the conventions of the format? Does it have a clear introduction, explaining how it answers the questions? Do the sections of the report develop ideas in a logical sequence? Are diagrams or other subsidiary information shown in appendices?

Spelling and grammar: Are all words spelled correctly and is the meaning of sentences clear?

Referencing your work: Have appropriate references been included in the report? Has a recognised referencing system been used for notation? (See relevant section in the Guide to Basic Study Skills)

The University of Sunderland adopts a 'Harvard' referencing method, ONLY. No other method of referencing should be used in your submission work. The 'Harvard' method of referring to publications and of arranging references uses the author's name and the date of the publication. References are listed at the end of the document in alphabetical order, by author's name.

Use of relevant theory (40%) (24marks)

Has the right theoretical content been chosen as the basis for answering the questions? Is there evidence of the use of course notes and books? Is the theory hats selected significant to the questions?

Analysis (40%) (24marks)

This measures the extent to which students develop a structured argument for the points they make, by combining relevant theory with the information provided in the questions.

Academic Integrity and Misconduct: Any work submitted is subject to the University's rules and procedures governing infringement of assessment regulations.

Your attention is drawn to the University's stated position on plagiarism.

THE WORK OF OTHERS, WHICH IS INCLUDED IN THE ASSIGNMENT MUST BE ATTRIBUTED TO ITS SOURCE (a full reference list must be submitted as prescribed in the assessment brief). Please note that this is intended to be an individual piece of work. Action will be taken when a student is suspected of having plagiarised, colluded, or engaged in any dishonest practice. Students are referred to the University regulations on plagiarism and other forms of academic irregularity which can be read in the Student Handbook – link via the 'Programme' and 'Module' Canvas sites. Students must not copy or collude with one another or present any information that they themselves have not generated.

GradingCriteriaSIM335 Managing Projects Individual Assignment First Class (70 – 100%)

A creative and original response to the question. Critically reflecting on perceived theory and experiences. Wide and appropriate use of sources (theory and practice) based on reading and experiences. Answer written fluently, with evidence of a highly developed capacity to structure work systematically and argue logically.

Upper Second Class (60 –69%)

Comprehensive knowledge of concepts and theories. Appropriate application of theory and experience to the question answered. Ability to inter-relate concepts and ideas. Some originality in approach and awareness of scope and limitations. Answer systematically structured and coherent.

Lower Second Class(50-59%)

Evidence of knowledge of concepts and theories. Attempts to relate and balance theory and practice. Main issues addressed appropriately. Mainstream texts and lecture notes were used. Work is presented in a structured form but arguments are weak in places.

Third Class(40-49%)

Evidence of uncritical knowledge of main concepts and theories. Limited attempts to relate theory and practice relying on personal opinions or assertions. Limited evidence of reading. Presentation and structure were weak in several places.

Fail (0-39%)

Some knowledge of main concepts and theory but major omissions and/or misunderstandings. Style and structure weak and overly descriptive. Considerable limitations in ability to perceive the relationship of theory and practice. Limited reading.

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Criteria	70% +	60-69%	50-59%	40-49%	<40%
Use of	The report identifies all the relevant	The report identifies most of the	On the whole, the report identifies	The report identifies some of the	The report fails to identify the
relevant	theories to answer to complete the	relevant theories to answer to	the relevant theories required to	relevant theories to answer to	relevant theories to answer to
theory	task. The theories used are	complete the task. On the whole, the	answer to complete the task. The	complete the task. The theories	complete the task. The theories
	described in detail. There is clear	theories used are described in	theories used are sometimes	used are partly described. There is	used are not described. There is no
Indicative	evidence that course notes, books	detail. There is clear evidence that	described in detail. Overall, there is	some evidence that course notes,	evidence that course notes, books or
weighting =	and other sources are used.	course notes and books are used.	clear evidence that course notes	and books are used. Theories used	other sources are used. Theories
40% of 60	Theories used are significant in	Theories used are largely significant	and books are used. Theories used	are sometimes significant in listing	used are not significant in listing the
mark	listing the activities required to	in listing the activities required to	are significant in listing the activities	the activities required to successfully	activities required to successfully
(24marks)	successfully plan and manage a	successfully plan and manage a	required to successfully plan and	plan and manage a major project.	plan and manage a major project.
	Major project.	Major project.	manage a major project.		
Analysis	There is evidence of extensive	There is evidence of some extensive	There is evidence of some research	There is evidence of limited	There is no evidence of research
	research from a variety of sources to	research from a variety of sources to	to provide better understanding to	research being conducted to provide	from a variety of sources to provide
Indicative	provide better understanding to the	provide better understanding to the	the background of the task but the	better understanding to the	better understanding to the
weighting =	background of the task. A structured	background of the task. A structured	sources are not extensive. There is	background of the task but sources	background of the task. There is no
40% of 60	argument is taken for the points	argument is taken for the points	some structured argument taken for	are not extensive. There is limited	structured argument taken for the
mark	made by combining relevant	made, often by combining relevant	the points made. The relevant	structured argument taken for the	points made. The relevant theories
(24marks)	theories with information	theories with information researched	theories are not always combined	points made. There are only limited	are not combined with information
	researched or provided in the	or provided in the task. The	with information researched or	combinations of the relevant	researched or provided in the task.
	task. The conclusions are clear	conclusions on the whole are clear	provided in the task. The	theories with information	The conclusions are unclear and
	and link into the requirements of	and link into the requirements of the	conclusions are not clear and have	researched or provided in the	only descriptive. Conclusions also
	the task.	task.	only limited linkages into the	task. The conclusions are	do not link into the requirements of
			requirements of the task.	descriptive and do not link into the	the task.
				requirements of the task.	
Presentation	The presentation is clear. There are	The presentation is on the whole	The presentation is partially clear.	The clarity of the presentation of the	The presentation is unclear. There
and	no or few spelling or grammatical	clear, there are no or few spelling or	There are occasional spelling and	project is limited. There are spelling	numerous spelling or grammatical
Structure	errors. The report has been	grammatical errors. The project has	or grammatical errors. The project	and or grammatical errors. The	errors. The report has not been
	referenced correctly, using the	been referenced correctly, using the	has not always been referenced	project has not been referenced	referenced correctly, using the
Indicative	Harvard style of referencing. A word	Harvard style of referencing. A word	correctly, using the Harvard style of	correctly, using the Harvard style of	Harvard style of referencing. A word
weighting =	count is provided at the end of the	count is provided at the end of the	referencing. A word count is	referencing. The layout is loose and	count is not provided at the end of
20% of 60	report and is within the limit of 2300	report and is within the limit of 2300	provided at the end of the report but	was difficult to follow.	the report and is not within the limit
mark	words. The report is text double-	words. The report is text double-	is not within the limit of 2300 words.		of 2300 words. The report is not text
(12marks)	spaced.	spaced.	The report is text double-spaced.	The structure of the project is not	double-spaced.
		·	•	clear, cohesive or logical. Each	•
	The structure of the project is clear,	The structure of the project is on the	The structure of the project is not	chapter has been limited structured	The structure of the project is
	cohesive and logical. Each section	whole clear, cohesive and logical.	entirely clear, cohesive or logical.	using some or no sub-headings	unclear, inconsistent and illogical.
	has been clearly structured using	Each chapter has been clearly	Each section has partially been	(signposts), which made it very	Sections are not clearly structured
	sub-headings (signposts) and these	structured using sub-headings	clearly structured using some sub-	difficult to follow. Additional	using sub-headings (signposts) and
	follow a logical order. Additional	(signposts) and these on the whole	headings (signposts) but it is difficult	diagrams and other subsidiary	do not follow a logical order.
	diagrams and other subsidiary	follow a logical order. Additional	to follow. Additional diagrams and	information are not shown in the	Additional diagrams and other
	information are shown in the	diagrams and other subsidiary	other subsidiary information are	appendices and not properly	subsidiary information are not
	appendices and properly	information are shown in the	sometimes shown in the appendices	referenced. Appendices are	shown in the appendices and not
	referenced. Appendices are	appendices and properly	but not always properly referenced.	irrelevant and are not able to	properly referenced. Appendices
	relevant and are able to provide a	referenced. Appendices are mostly	Appendices are occasionally	provide a better understanding to	are irrelevant and are not able to
	better understanding to the report.	relevant and are able to provide a	relevant and are at times able to	the report.	provide a better understanding to
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Total: 60marks