Guidelines for

Capstone Project (EMGN696) of MBA programme and Project Work (ECAP788) of MCA programme of LPU Online Mode

for Academic Session 2023-24 onwards

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Introduction

1.1Purpose

In order to impart education to the students outside the classroom rather than just reading the theory in a conventional manner, all the 4th semester students of MBA and MCA programmes of LPU Online Mode need to work on a project as a part of their programme scheme where they can work practically and implement the knowledge and skills gained during their studies to generate new knowledge. The projects must be structured to ensure that the students gain learning that is relevant to their educational development. To ensure that the projects meet the industry standards, the final evaluation of these projects shall be done by experienced academicians / industry experts wherever required.

1.2Applicability

These guidelines are applicable to Capstone Project (EMGN696) of MBA programme and Project Work (ECAP788) of MCA programme of LPU Online mode. The project work undertaken should be authentic and should contribute towards the development and growth of the student.

1.3Types of Projects

Depending upon the nature, the projects can be categorized into the following four categories

- a) **Live Projects:** Live projects mean working on real-life problems within defined timelines. Such type of projects establishes an awareness of social responsibility and can empower students to work exceptionally that make a difference in the communities they work with. These projects can also lead to revenue generation if done with the companies to solve their real-life problems or students can get participation certificates from the company with which they have worked. Creating market strategies to gain valuable customers, developing market relation etc. are some of the examples of Live Projects.
- b) **Consultancy Projects:** In these types of projects, students provide their knowledge and intellectual inputs to various companies or organizations. It is a collaboration between a company and consultants to solve the problems faced by a company. Corporate restructuring, cost reduction, merger and acquisition, development of a product or setting up an industry, process automation and patent litigations are some of the examples of consultancy projects.
- c) Entrepreneur Projects: In these types of projects, the students can work on some business ideas or can develop a product, service or event that are valued in the community as they meet specific needs or meet identified needs. Producing a show, offering services to a publishing house, offering analysis services and offering services for quality control are some of the examples of entrepreneur projects.
- d) **General Projects:** These types of projects add to knowledge enrichment. It can be individual or collaborative and involves design that is carefully planned by a project team to achieve a particular aim with a certain cost. Ways to reduce the level of stress among students, home automation system, mobile jammer are some of the examples of general projects.

1.4Important Dates

Particulars	Last Date	
Submission of Project Topic	15 th May, 2024	
Submission of Project Report	18 th August, 2024	
End Term Viva (Tentative)	3 rd September, 2024 Onwards	

General Guidelines

2.1Scope of the Project

Each project is expected to address at least one of the following SDGs:

- a) Societal issues
- **b**) Industrial issues
- c) Government issues (Policy making etc.)
- d) Business issues
- e) Environmental issues
- f) Conceptual
- g) Enrich the discipline related knowledge
- **h**) News worthy

Students are expected to work on a real-life project preferably in Industry / Research & Development / Laboratories / Educational Institution / Software Company. MBA students can choose project topic from their specializations.

MCA Students are required to select one project from the broad category listed below:

- Database projects
- Network projects
- Web based projects
- Android based projects
- Middleware projects
- System Programming basedprojects
- Artificial Intelligence / expert system-based projects
- Embedded software
- Simulators
- Research Based projects

2.2Expected Outcome from a Project

Each type of project is expected to give at least one of the following outcomes:

- a) Quality Publication
- b) IPR generation (Patents/ Copy Rights/ Design/ prototype)
- c) New innovation
- **d**) Policy making
- e) Societal contribution

2.3Project Duration

The details regarding various activities to be completed by a student are mentioned in the section 2.4. The students are required to finalize the topic, objectives, methodology and start working on the project. Therefore, the work plan must be designed keeping in view the timelines for the completion of project work.

2.4Stages of the Project Work

a) **Submission of Project Topic:** Careful selection of project topic is utmost important step. The students should survey the literature in the proposed area of project to find the area of interest and finalize the topic.

The student needs to finalize the following:

- a) Area of specialization
- b) Topic of the project
- c) Nature of the project (Live, General, Entrepreneur project or consultancy project)
- d) Novelty of the Topic
- e) Timelines / Methodology

Once the above-mentioned parameters are finalized, the student needs to communicate the topic along with the relevant information to Centre for Distance & Online Education through LMS. The last date of submission of topic is 15th May, 2024.

b) Submission of Project Report: Once the students have completed their project work, they need to submit the final project report by 18th August, 2024 to be eligible for End Term evaluation.

The formatting and suggestive outline of the report is mentioned in detail in chapter-3. The students need to submit complete project report as per specified guidelines.

The following key points must be kept in mind related to final project report submission.

- **1.** While working on the final report submission, the students are advised to use online as well as offline resources. The students can use the online resources available in e-Library Tab on their LMS.
- 2. An e-copy of the report shall be uploaded by the student(s) on the LMS interface in a secured PDF format by 18th August, 2024 on LMS.

Important Note:

Each student must ensure that he / she has signed annexure - II. The report uploaded on LMS must contain the scanned copy of the annexures, otherwise the report shall not be considered for evaluation.

2.5 End Term Evaluation

After completion of the project, the eligible students (who have submitted the project report online on LMS) are required to appear in the end term viva wherein the student shall be evaluated by examiner as per schedule communicated by Division of Examination. The evaluation parameters for End Term Viva evaluation are discussed in section 4.2. The marks awarded by examiners will be considered as final ETP viva marks of a student.

Important points:

1. The project work should be the original work done by the student(s). In case students present the work of someone else as their own or copies large portion from academic or other sources without properly referencing them, even if unintentionally, it will be considered as an academic misconduct. There will be zero tolerance for academic misconduct or plagiarism. All the matters related to plagiarism will be dealt as per the University policy on academic misconduct.

2. All publications and Intellectual Property Rights arising out of project work shall be made as per the University policy guidelines issued by Division of Research and Development.

Guidelines for Final Report Submission

Following points should be kept in mind while preparation of the final report of the project:

- Final Project report should be submitted online on the appropriate LMS interface by 18th August, 2024.
- The title page should have information as mentioned in (Annexure I)
- The report should be categorized in Chapters as per section 3.3 and the final chapter must be conclusion and future perspectives.

3.1 Sequence of Introductory Pages of the Report

- 1) Cover page {as per Annexure I}
- 2) Declaration by student {as per Annexure II}
- 3) Acknowledgement (if any)
- 4) List of Tables (If any)
- 5) List of Figures/ Charts (If any)
- 6) List of Schemes (If any)
- 7) List of Symbols (If any)
- 8) List of abbreviations (If any)

3.2 Formatting of the Report

- 1) The report should be prepared on A4 letter size.
- 2) The font type should be Times New Roman. The font size should be 14 for headings and 12 for normal text.
- 3) All the headings should be in bold and all the other matter should be normal.
- 4) The text should be justified throughout the report except for headings, figures, tables, schemes etc.
- 5) The line spacing should be fixed at 1.5 for the entire report.
- 6) The page numbers should be mentioned at bottom middle position.
- 7) The top, bottom, left and right margins should be 1" each.
- 8) The chapters should be numbered as Chapter-1, Chapter-2, etc. whereas figures, charts, tables etc. should be numbered as 1.1, 2.1 etc. For example figure 1.1 corresponds to first figure in chapter-1.
- 9) The report should be minimum of 30 pages and maximum of 50 pages.

3.3 Chapter Outline for Final Report Preparation

The report should be divided into minimum of 5 chapters. The number of chapters can be increased to maximum of 7 depending upon the requirement and nature of the work undertaken by the students. The suggestive guidelines for each chapter are as follows:

Chapter-1: Chapter-1 should be titled as "**Introduction**". The topic selected by the student should be introduced in this section. It should include the aim, importance, applicability, scope, relevance etc. of the proposed work.

Chapter-2: Chapter-2 should be entitled as **"Review of Literature"**. This should contain the authoritative as well as latest references in the field of proposed work. The student has to cite various previously done researches relating to their topic in a well-structured and organized way. This section will mention the related study along with mentioning author, year, objectives, sample, tools used and

findings. The research gaps should be clearly defined in this chapter which has led to the need of the proposed work.

Chapter-3: Chapter-3 should be entitled as "**Implementation of project**". This should contain the detailed outline of the project like objectives, hypothesis (if any), experimental work, methodology / designing / tools / techniques / instrumentation, coding, circuit designs, field settings, testing and implementation etc. used during the course of the project.

Chapter-4: Chapter 4 should be titled as **"Results and Discussions".** This chapter should contain details about the results obtained and discussions based upon the results. All the supporting information like Graphs, tables and figures, screenshots, outputs should be part of this chapter.

Final Chapter: Last Chapter should be titled as "**Conclusion and Future Scope**". The conclusion part of the project work should be properly discussed based upon the results obtained rather than the hypothesis or assumptions. This chapter should also contain the future perspectives and applicability related to the project work.

Publication Details: This section should be entitled as "**List of publications/conference papers**". This section should include the list of publications which have been the direct outcome of the project work undertaken by the student. The student must mention the list of such publications along with their status such as published, reviewer's comments received, communicated etc. In case of published articles, the copy of same can be attached. In case the publication is in conference, details should be provided about type of conference (National / International), conference name, dates, venue, paper presentation and publication details such as volume, issue, page nos. In case the research publication is published in a reputed journal details such as name of the journal, ISSN, volume, issue, page number etc. should also be mentioned.

Annexures: Annexure - I and Annexure - II should be submitted along with the project report.

3.4 Guidelines for Writing References

- The references should be written after publication details.
- References must be typed as Superscripted in text.
- Multiple references must be comma (,) separated.
- While writing the reference for a paper in journal, following order should be followed
 - a) Initial and surname of the authors
 - b) Title of the paper in inverted commas
 - c) Name of the Journal in italics (Standard abbreviation can be used)
 - c) Volume number in bold
 - d) First page-last page
 - e) Year of publication

For example- J. Luo, C. W. Chen, K. J. Parker, and T. S. Huang, "Artifact reduction in low bit rate DCT-based image compression" *IEEE Trans. Image Processing*, vol. 5, pp. 1363–1368, Sept. 1999.

- While writing the reference of a book chapter, following order should be followed
 - **a**) Initial and surname of the authors
 - **b**) Title of the book
 - c) Edition of the book in round brackets

- **d**) Name of publisher
- e) Year of book in bold
- **f**) First page-last page

For example- M. Kitamura, R. Noyori in Ruthenium in Organic Synthesis (Ed.: S.-I. Murahashi), Wiley-VCH, Weinheim, **2004**, pp. 3–52.

- While writing the reference for website, following order should be followed
 - a) URL of the website
 - **b)** Dated: DD/MM/YYYY

For Example- <u>https://www.hopkinsguides.com/hopkins/view/Johns_Hopkins_Diabetes_Guide</u> /547042/all/DPP_IV_Inhibitors; Dated: 16/07/2019

3.5 Table of Contents

S. No.	Title	Page
1	Declaration by Student	
2	Acknowledgement	
3	Abstract	
4	List of Tables	
5	List of Figures/ Charts	
6	List of Schemes/Algorithms	
7	List of Symbols	
8	List of Abbreviations	
9	Chapter-1 Introduction	
10	Chapter-2 Review of Literature	
11	Chapter-3 Implementation of project	
12	Chapter-4 Results and Discussions	
13	Final Chapter- Conclusion and Future Scope	
14	Publication details	
15	Annexures	
16	References	

Evaluation Parameters for Capstone Project Courses

The project evaluation process is very crucial for the success of the project. Project evaluation is concerned with performance tracking along with the life of a project and demands special attention. At the heart of this process lies a system of criteria one has to take into account when performing the evaluation. This chapter emphasizes on the course weightages and ETP parameters on which the student performance shall be evaluated.

4.1Course weightages

Component	Weightage
End Term Practical Viva by panel members	100%
Total	100%

4.2 Evaluation Parameters for End Term Practical Viva

Parameter	Maximum Marks	
On the basis of the project report		
Submission of the project report as per prescribed format	10	
Innovation and applicability of project work	20	
Quality of the project work	20	
On the basis of Viva-voce of the project report		
Communication of the student	10	
The student is well aware with the latest trends of development in the area of project work	10	
The student is confident and able to answer the queries / questions raised with proper justifications	20	
The student is open to the observations and pertinent suggestions formulated during viva	10	
TOTAL MARKS	100	

4.3 Submission of the Published Research Paper:

Student will include the published research paper/s which have been the direct outcome of the research work and its proof/s in publication details section of project report. Publication should be in UGC Care journals or Book Chapters having ISBN.

Important point:

- 1. Only those publication or book chapters shall be considered which are affiliated to Lovely Professional University and the name of the student is mentioned in the list of authors in the publication. The research publication must be related to the project work undertaken by the students. Research paper published which is not in sync with project topic shall not be considered for ETP evaluation.
- 2. Research paper communicated must be original work of student. At any point of time, if a student is found to be presenting the project research work of someone else it shall be treated as case of academic misconduct and can be treated accordingly. All matters related to academic misconduct will be dealt as per the university policy on academic misconduct.

Award of Grades for Capstone Project Courses

5.1 Award of passing grades

The student shall be awarded pass grade (O, A+, A, B, C, D) on the basis of satisfying the following criteria:

- a) Submission of final report in online mode on LMS by 18th August, 2024.
- **b**) Score 40% marks in ETP.

5.2Award of 'E' Grade

If the student failed to satisfy the criteria given in section 5.1, he / she will be awarded E grade. In case a student is awarded E grade, the student is required to fill the reappear for the course during the reappear registration of the next term exams with Rs. 600/-. The student is required to repeat the Project work and rewrite the report.

Annexure - I

Cover Page

(ADD TOPIC HERE ---- ADD TOPIC HERE)

(In Times New Roman fontBold)

A Project Report

Submitted in partial fulfilment of the requirements for the Award of the degree of (in Times New Roman,)

> "<u>Name of the Program</u>" Fontsize16

> > By

Student Name (<in Times New Roman font size 14> bold)

(Enter Registration Number Here) (in Times New Roman, bold)





Entitled by UGC

Centre for Distance and Online Education LOVELY PROFESSIONAL UNIVERSITY PHAGWARA, PUNJAB

Year

(In Times New Roman <fontsize16> bold)

Annexure - II

Declaration by the Student

To whom-so-ever it may concern

I, <u>Name of the student. Registration Number of the student.</u> hereby declare that the work done by me on "<u>Topic of the project</u>", is a record of original work for the partial fulfilment of the requirements for the award of the degree, <u>Programme name.</u>

Name of the Student (Registration Number)

Signature of the student

Dated: