

Module 1: Public, Population and Personal Health

Assessment Brief

- ⚠️ **There are two parts to this assessment and BOTH PARTS MUST BE COMPLETED**
 - ⚠️ **Part A is allocated 50% of the overall grade for the module.**
 - ⚠️ **Part B is allocated 50% of the overall grade for the module.**

Part A: Health Protection

A presentation depicting the burden of tuberculosis and how it may be controlled at a population level. **50% of module grade**

Description

Imagine you have started work as a consultant to advise on the control of tuberculosis in a health region in a country of your choice with a population of 500,000 people and an annual incidence of 150 cases per 100,000 people. You have a briefing meeting with members of the Regional Directorate for Health to present your plan.

Design a power point presentation to communicate the following information:

1. The national burden of tuberculosis and how this compares regionally and globally.
2. Risk factors for the spread of tuberculosis at an individual and population level. Compare the impact of these different risk factors and identify, based on evidence, which are the most important to address.
3. Describe how the spread of tuberculosis could be controlled using a whole system approach within the region. Identify the main features and why this program would be effective.
4. Identify the likely challenges to implementation and how these might be addressed.

PowerPoint to be used to create content that you will share during your recording:

- 8-10 slides (excluding a title slide and reference slide).
- Time limit: 10 minutes +/- 1 min.
- You should use your laptop/desktop computer to record your presentation.
- It is advised that you use ZOOM to record your presentation, as you are already familiar with the application., but if you wish to record in PowerPoint, this is also accepted.
- Camera must be switched on during slide share and on throughout the whole recording your face should always be visible.
- PowerPoint slides must be uploaded to Turnitin for a plagiarism check – this must be completed before the submission of recording – exact timings will be communicated in tutorials and via Canvas platform.
- The recording file must be uploaded into Canvas platform when the assignment is due for submission.
- Take into consideration that the recording file will need time to be correctly uploaded in Canvas, we recommend you start the submission at least two hours before the due date/time.
- If you experience any issues when submitting your presentation, please contact us at publichealthsupport@iheed.org as soon as possible.
- Please see the canvas upload guide for further information: [What types of media files can I upload in Canvas a... - Instructure Community \(canvaslms.com\)](#)

Part B: Disease Prevention

2,000 Words (+/- 10%). 50% of module grade

Diabetes is one of the leading global burden of diseases. In considering the burden of diabetes in your country (or a country of your choice) please address each part of the following questions

1. **Describe** the burden of diabetes, including its complications, in your country (or in a country of your choice) using measures of disease occurrence and impact. How have these changed over time and how does this compare with other countries? Evaluate the reliability of the data you are using. **30%**

2. **Discuss** the determinants of diabetes in general. Using evidence, discuss which determinants are most important in your country and may give rise to the patterns described above. **30%**

3. **Describe:**
 - i. One vertical programme that could be implemented to reduce the prevalence of diabetes in a selected high prevalence population in your country; and **40%**
 - ii. One horizontal programme that could be implemented to improve the health of people with diabetes in your country.

For both programmes say why you think they would be effective.

Discuss how you would measure the impact of both these programmes and discuss the barriers to their successful implementation

Instructions to Candidates

SUBMISSION DATE:

DUE DATE in Canvas Calendar and Assessment Submission window.

SUBMISSION GUIDELINES:

1. Note that the submission date is the **Due** date on Canvas, NOT the **Available** date.
2. Include a **cover sheet** and statement of authenticity.
3. Save using your Student Number (Example: "Student 58672028 – Module 1 Part A")
4. Retain a copy of the assessment work/project submitted.

- ⚠ It is the student's responsibility to ensure that assessments are successfully uploaded to the iheed Learning Environment by the specified deadline. You are advised to check that this is the case.
- ⚠ If you do not submit an assessment or if you upload an incorrect document, you will receive zero marks and must repeat the assessment.

LATE SUBMISSION:

1. If you are experiencing difficulties with meeting deadlines, contact your programme team at publichealthsupport@iheed.org as soon as possible and inform them of your circumstances. They will advise you on the best course of action.
 2. Students may apply for an extension for assessments **more than 1 week** before the deadline. Extensions submitted less than 7 days from the deadline **will not be considered**, except for life emergencies.
 3. Extension Request Forms and Extenuating Circumstances Forms are available in the submission window of the Assessment in the Resources tab in Canvas.
- ⚠ Late submissions are penalized at a rate of 5% per day after the submission deadline.

WORD COUNT: 2000 words +/- 10%

- ⚠ Unless otherwise stated the word count excludes the cover page/ reference list/ bibliography/ appendices/ figures & tables.
- ⚠ Penalties will be applied for failing to keep within the word count. Students may go beyond the word count by $\pm 10\%$ without penalty. Once they fall into the $\pm 11\%$ range or greater, a penalty applies (10% of your grade in Communication and Referencing rubric criteria will be reduced per 500 words).

RESUBMISSION:

- ⚠ Candidates have two attempts at each assessment. Candidates who submit late without an agreed extension or do not submit at all will fail on the first attempt, and be required to **resubmit, with the mark capped at 50% (pass). A similarity report of greater than 20% is deemed unacceptable and will be sent to Academic Integrity Committee at University of Warwick.**

REFERENCING:

All work submitted to meet course requirements at iheed and the University of Warwick is expected to be a student's own work. Students should be careful to distinguish their ideas from those derived from other sources, e.g., course notes, journals, and books. Information and opinions drawn from other sources should be attributed by a reference.

When referencing sources, ensure that your referencing is correct and consistent using Harvard style. Refer to the resources on the platform for further advice on referencing (Academic Writing sessions, Harvard Referencing Style Guide, etc. in the Resource tab in Canvas)

PLAGIARISM:

Assessed work is submitted through Turnitin UK, a source-matching software and uses a global database of millions of entries from other universities and internet sources. Turnitin produces a report that shows matches of source material to student submissions. This is known as a similarity report.

All Turnitin reports are reviewed before marking takes place and, where plagiarism is suspected, an independent investigation is undertaken where the student is invited to explain how the matches may have occurred.

- ⚠ **A similarity report of greater than 20% is deemed unacceptable and will be referred to Academic Integrity Committee at University of Warwick.**

Pre-submission Checklist

Before submission, check

1. Did you apply for the correct student number – your name must not appear anywhere on the assessment; all assignments must be anonymous.
2. Did you check your word count?
3. Did you answer all parts of the question?
4. Did you structure the submission clearly?
5. Did you use accurate and sufficient referencing?
6. Did you consider the grading rubric when writing the submission?
7. Did you check your similarity score? (You can submit your assessment in the platform before the submission due date to check your similarity report. If it exceeds 20%, please review your references and amend them. Once it is done, you can resubmit, and the previous document will be dismissed)

Grading Rubric:

Rubric 1 – PRESENTATION RUBRIC

Knowledge & Understanding (30% of Grade)

| Public Health Rubric Presentation 🔍 🗑️ | | | | | | | Pts |
|---|--|--|---|--|--|--|--------|
| Criteria | Ratings | | | | | | Pts |
| Knowledge (30%) | 60 to >47.0 pts A+ Demonstrates excellent understanding of the key concepts relevant to the title. Defines all terms clearly and precisely. | 47 to >41.0 pts A Demonstrates very good understanding of the key concepts relevant to the title. Defines most terms clearly and precisely. | 41 to >36.0 pts B Demonstrates good understanding of the key concepts relevant to the title. Defines most terms, though not always with clear precision. | 36 to >29.0 pts C Demonstrates general understanding of the key concepts relevant to the title. Defines some terms, though not always with clear precision. | 29 to >23.0 pts D Demonstrates little or confused understanding of the key concepts relevant to the title. Usually attempts to define terms, though attempts are not always successful. | 23 to >0 pts E Demonstrates no understanding of the key concepts relevant to the title. No attempt to define key terms. | 60 pts |

Analysis & Evaluation (50% of Grade)

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|---------------------------|--|--|---|---|---|---|---------|
| Analysis/Evaluation (50%) | 100 to >79.0 pts A+ Actions are described and linked effectively to relevant sections. Clear analysis of evidence and relevant conclusions. | 79 to >69.0 pts A Most actions are described and linked effectively to relevant sections, though some parts may be lacking in description or development. Analysis of evidence with mostly relevant conclusions linked to evidence. | 69 to >59.0 pts B An attempt is made to describe actions and link to relevant sections. Conclusions drawn but not linked well to concepts or analysis. | 59 to >49.0 pts C An incomplete description or analysis of actions with linking to relevant sections. Conclusions are attempted but not always successful. | 49 to >39.0 pts D An incomplete description or analysis of actions with little linking to relevant sections. Conclusions are attempted but unsuccessful. | 39 to >0 pts E Little description or analysis of actions. Unclear or incorrect analysis and conclusions. | 100 pts |
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Communication & Referencing (20% of Grade)

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|---------------------|--|--|---|--|---|---|--------|
| Communication (20%) | 40 to >31.0 pts A+ Very competent language use which is suitably formal in tone. Excellent presentation skills and use of visual aids, draws attention to the relevant parts of the slides; the slides echo what is being said. Number of slides is within the given limit. | 31 to >28.0 pts A Competent, fluent language use, meeting all conventions. Very good presentation skills and use of visual aids, mostly draws attention to the relevant parts of the slides or the slides mostly echo what is being said. Number of slides is within the given limit. | 28 to >24.0 pts B Very effective language use. Some errors have a minimal impact on communication. Very good command of presentation skills and visual aids of a good standard; at points engages with the slides, but this is at times perfunctory. Number of slides is within the given limit. | 24 to >19.0 pts C Effective language use. Some errors have a minimal impact on communication. Good command of presentation skills and visual aids of a good standard; at points engages with the slides, but this is often perfunctory. Number of slides is within the given limit. | 19 to >15.0 pts D Errors in language use can have an impact on communication. Reasonable presentation skills and visual aids are acceptable. Number of slides is not within the given limit. | 15 to >0 pts No marks Significant language errors have a negative impact on communication. Presentation skills are poor. Number of slides is not within the given limit. Visual aids are under-prepared. | 40 pts |
| Total Points: 200 | | | | | | | |

Rubric 2 - ESSAY RUBRIC

Knowledge & Understanding (30% of Grade)

| Criteria | Ratings | | | | | | | Pts |
|---------------------------|--|--|--|---|---|--|-------------------|--------|
| Knowledge & Understanding | <p>60 to >47 pts Distinction: A+</p> <p>Evidence of extremely widespread reading from a very wide variety of credible and contemporary sources. Outstanding integration into the assignment to support the discussion with claims excellently substantiated. The aims of the assignment are clearly stated and it demonstrates specialised knowledge relating to the question asked, identifying key issues coherently and providing an extremely thorough overview of relevant theoretical concepts.</p> | <p>47 to >41 pts Distinction: A</p> <p>Evidence of very widespread reading from a wide variety of credible and contemporary sources. Excellent integration into the assignment to support the assignment content with claims very well substantiated. The aims of the assignment are clearly stated and it addresses the question asked extremely well, identifying key issues coherently and providing a thorough overview of relevant theoretical concepts.</p> | <p>41 to >35 pts Merit</p> <p>Evidence of extensive background reading from a wide variety of credible and contemporary sources. Reference material is integrated well to support the assignment content and claims are generally well substantiated. The aims of the assignment are clearly stated and it addresses the question asked very well, demonstrating a good understanding of the key issues and providing a good overview of relevant theoretical concepts.</p> | <p>35 to >29.9 pts Pass</p> <p>Evidence of relevant background reading. Reference material is generally integrated and used in a suitable way to substantiate the assignment content. The aims of the assignment are clearly stated and it addresses the question asked, demonstrating a satisfactory level of understanding of the key issues and providing a suitable overview of relevant theoretical concepts.</p> | <p>29.9 to >23 pts Fail</p> <p>Some evidence of background reading but this is poorly integrated. Claims are inadequately substantiated. The question asked has been addressed inadequately demonstrating limited understanding of the key issues and scant overview of relevant theoretical concepts.</p> | <p>23 to >0 pts Serious Fail</p> <p>Little evidence that suitable background material has been accessed to support the assignment content. Claims are not substantiated. The question asked has not been addressed demonstrating poor understanding of the key issues and not providing sufficient overview of relevant theoretical concepts.</p> | 0 pts No marks | 60 pts |

Analysis & Evaluation (50% of Grade)

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| Analysis & Evaluation | <p>100 to >80 pts Distinction: A+</p> <p>Outstanding evidence of critical analysis and critical evaluation of the literature / theoretical concepts. Extremely insightful synthesis of ideas and key concepts to construct a logical discussion and conclusion with outstanding judgements. The material is managed in an exceptionally creative way demonstrating innovation and evidence of originality of thought. Where relevant, outstanding evidence of reflection with use of structured models of reflection.</p> | <p>80 to >70 pts Distinction: A</p> <p>Excellent evidence of critical analysis and critical evaluation of the literature/ theoretical concepts. . Excellent evidence of synthesis of ideas and key concepts to construct a logical discussion and conclusion with excellent judgements. The material is managed in a highly creative way demonstrating evidence of originality of thought. Where relevant, excellent evidence of reflection with use of structured models of reflection</p> | <p>70 to >60 pts Merit</p> <p>Very good evidence of critical analysis and critical evaluation of the literature/ theoretical concepts. There is a good level of synthesis of ideas and key concepts to construct a logical discussion and conclusion with good judgements. The material is managed in a creative way with expression of some original thought. Where relevant, good evidence of reflection with use of structured model(s) of reflection.</p> | <p>60 to >49.9 pts Pass</p> <p>Whilst there is evidence of critical analysis and critical evaluation of the literature/ theoretical concepts, some issues required further exploration. There is a competent level of synthesis of ideas and key concepts. The discussion is mostly logical. Judgements are credible. There is evidence of originality of thought, although some areas are underdeveloped and managed in an unimaginative / illogical way. Where relevant, there is evidence of competent reflection with some use of structured model(s) of reflection.</p> | <p>49.9 to >36 pts Fail</p> <p>Limited evidence of critical analysis and critical evaluation of the literature / theoretical concepts and much of the writing is descriptive. There is limited evidence of synthesis. The discussion is not logical or is poorly constructed. Judgements lack credibility. There is a lack of originality in the way the material is handled. If relevant, little evidence of reflection with structured models of reflection not used or used poorly.</p> | <p>36 to >0 pts Serious Fail</p> <p>Little or no evidence of critical analysis or critical evaluation of the literature / theoretical concepts and the discussion is entirely descriptive. There is little or no evidence of synthesis. The discussion is illogical. Few or no credible judgements are formed. No evidence of original and innovative thought or creative use of concepts. If relevant, little or no evidence of reflection.</p> | 0 pts No marks | 100 pts |
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Communication & Referencing (20% of Grade)

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|-----------------------------|--|---|---|---|---|---|-------------------|--------|
| Communication & Referencing | <p>40 to >31 pts Distinction: A+</p> <p>Assignment guidance is rigorously interpreted. Writing is remarkably articulate and there is an exceptional, logical, coherent structure. Referencing technique is excellent. Word limit is adhered to.</p> | <p>31 to >27 pts Distinction: A</p> <p>Excellent interpretation of assignment guidance. Writing is highly articulate and there is a logical, coherent structure. Referencing technique is excellent. Word limit is adhered to.</p> | <p>27 to >23 pts Merit</p> <p>Assignment guidance is well interpreted. The writing is articulate and there is a logical flow of information expressed through a clear assignment structure. Work is accurately referenced. Word limit is adhered to.</p> | <p>23 to >19 pts Pass</p> <p>Competent interpretation of assignment guidance. Ideas and concepts are adequately expressed. There are clear attempts to provide a logical structure but there are some inconsistencies in the approach used. Referencing technique is satisfactory. Word limit is adhered to.</p> | <p>19 to >15 pts Fail</p> <p>There are attempts to interpret the assignment guidance but some of these are flawed. The assignment lacks a clear and logical structure and due to poor writing skills, ideas and concepts are not adequately expressed. Does not maintain an accurate referencing technique. Unsatisfactory length.</p> | <p>15 to >0 pts Serious Fail</p> <p>The assignment demonstrates little relevance to the assessment guidance. The assignment lacks structure and there is poor use of language including several and recurrent grammatical and syntax errors. The expression of meaning is very weak. There are numerous referencing errors. Unsatisfactory length.</p> | 0 pts No marks | 40 pts |
| Total Points: 200 | | | | | | | | |