

S. No.	Type of Submission	Proposed Week of Submission	Details of Submission (<i>For Descriptive and Causal i.e., Consumer Survey Based</i>)	Details of Submission (<i>For Case Study</i>)	Details of Submission (<i>For Systematic Literature Review</i>)	Details of Submission (<i>For Exploratory i.e., In-Depth Interview</i>)	Marks
1.	Selection of chosen method + Tentative Working Title	22 nd Jan 2024	Select between the four types of Capstone studies shared, and a <i>working title of the project</i> (specifying the final area of study)	Select between the four types of Capstone studies shared, and a <i>working title of the project</i> (specifying the final area of study)	Select between the four types of Capstone studies shared, and a <i>working title of the project</i> (specifying the final area of study)	Select between the four types of Capstone studies shared, and a <i>working title of the project</i> (specifying the final area of study)	
2.	Literature review preceding Study(at least 20 papers)	5 th Feb 2024	1. 200-250 word summary of at least 10 articles reviewed. The articles must be related to your research project 2. Independent and Dependent Variables being studied in the research 3. Conceptual Model	1. 200-250 word summary of at least 10 articles reviewed. 2. Identified sources of data for the case study	1. Updated excel sheet for Literature review and 200-250 word summary of at least 15 articles. 2. Identifiable variables to be studied	1. 200-250 word summary of at least 10 articles reviewed. The articles must be related to your research project 2. Identifiable variables to be studied	12.5

3.	Design of field study	19 th Feb 2024	<ol style="list-style-type: none"> 1. Research Objective(s) 2. Research Question(s) 3. Research Design 4. Hypothesis of the study 5. Type of data to be collected 6. Details about data collection 7. Copy of questionnaire 	<ol style="list-style-type: none"> 1. Learning Objectives of the Case study. 2. Introduction Section 	<ol style="list-style-type: none"> 1. Updated excel sheet for Literature review. and 200-250 word summary at least 15 new articles. 2. Introduction Section 	<ol style="list-style-type: none"> 1. Research Objective(s) 2. Research Question(s) 3. Research Design 4. Details about data collection 5. Copy of interview guide 	12.5
4.	Data Collection and Analysis Report	18 th March 2024	<ol style="list-style-type: none"> 1. Data Sheet of collected data (min. 100) 2. Performed data analysis using excel (selected out of the recommended) 3. Conclusion 	<ol style="list-style-type: none"> 1. Case study (with conclusion) First Draft 2. Teaching Note- First Draft 	<ol style="list-style-type: none"> 1. Updated excel sheet for Literature review. and 200-250 word summary at least 20 new articles. 2. Conclusion Section 3. Propositions of the study 4. Conceptual Model (if applicable) 	<ol style="list-style-type: none"> 1. Transcripts of collected data (atleast 30) 2. Performed Thematic Analysis (Using Axial Coding) 3. Conclusions 	12.5
5.	Report Submission	1 st April 2024	Final Black Book Submission				
6.	Final VIVA	Last weeks of April	One-on-One Viva on basis of Black Book				12.5