**MBA IN RETAIL MANAGEMENT**

**Student can select any topic from below;**

1. **Role of FDI in Indian retail sector.**
2. **Impact of retail Store design & layout on customer mind.**
3. **Case study on promotion of retail brands.**
4. **Retailing opportunities.**
5. **Loyalty programmes in the organised retail sector: a case study.**
6. **The influence of retail store design and layout on consumer perception.**
7. **The value of promotional programmes in retail stores**
8. **Study on private labels VS national brands.**
9. **Case study of India’s organised retail sector.**
10. **The impact of foreign direct investment in india’s retail sector.**
11. **Others – Any Topic as per your specialization.**