**MBA IN INTERNATIONAL BUSINESS**

**Student can select any topic from below;**

1. **Market entry strategies and programs for a particular sector/ Company/ Product**
2. **Cross cultural issues**
3. **Managing cross border teams**
4. **Global Marketing Strategies**
5. **International strategies for Brand Development**
6. **Study of Import Export Procedure**
7. **Strategies adopted by MNCs to cope with Indian brands**
8. **Impact of FDI on any particular sector**
9. **HR policies: Global and Local**
10. **Import Export of a Particular Commodity to XYZ Country**
11. **Others – Any Topic as per your specialization.**