

*Question One: Explain what is meant by the term “participatory media culture” in relation to its benefits and disadvantages.*

Introduction

A sense of direction about the essay, state the argument (stance) (no references – no citations) – 100-150 words

Body

Define participatory media culture – 2/3 references – social media / gaming

Examples of participatory media culture (Henry Jenkins) – what is it? Since when? What is the impact?

What are the benefits? – example / case study

What are the disadvantages? – example

What is your argument – critical analysis? Do you argue negative or positive? Not too descriptive.

Conclusion

Summarise your essay (arguments) and your stance (no references – no citations) )200-250 words