

# Ahmedabad University

Amrut Mody School of Management

Under Graduate Programs

2024- Winter Semester

MGT-236 Corporate Social Responsibility

## Guidelines for Final Project

1. The Project is an individual assignment. A student must prepare an individual report project and submit it to the course instructor as per the submission deadlines mentioned in this document.
2. The Project will have **25% weightage** in the overall Evaluation
3. The final Project must be submitted on or before **23<sup>rd</sup> session on LMS, 11:59 p.m.** Any delay in submission will lead to a penalty of 5% deduction in marks obtained for each day of delay.
4. Rename the file as Name\_Roll.No.
5. Students are supposed to work on the companies provided by the Course instructor. They are supposed to study the CSR activities for three years for the companies provided to them. Based on this study, the students should submit a report which will have the following sections:-
  - 1) Section 1:- **Introduction**- This will include the details of 5 companies that are covered under the study, the nature of their business, significant stakeholders of the company
  - 2) Section 2:- **Analysis of the CSR Policy** of the company, which includes the critical areas of focus, the CSR Philosophy of the company, the attitude towards strategic partnerships, alignment of CSR policy with the vision and mission of the company, alignment of CSR Policy with business and possibility of strategic CSR
  - 3) Section 3: **Functioning of the CSR Committee**- Does the constitution of the CSR Committee comply with the law, number of meetings, attendance percentage of committee members during those meetings, Sitting fees received by directors for each meeting, how CSR Committee supervises the CSR Projects
  - 4) Section 4: **Analysis of CSR Projects undertaken**- Nature and type of CSR Projects undertaken, Amount spent on CSR Projects, is the spending following the legal requirements, if there is a shortfall, what is the explanation given, Does the company operate on its own or through its foundation or has outsourced to some other NGO, who are the primary beneficiaries of the CSR Activities, How these activities contribute to solving societal problems,

- 5) Section 5: **Overall Conclusion**- Out of the five companies studied, which company does the best CSR activities and its justifications, how can the companies improve their CSR practices, are the disclosures on CSR Activities enough or should companies disclose some other details, Is the company engaged in strategic partnerships, if yes how is it helping them, if no can the company explore this possibility, can the company use strategic CSR.
6. The Project will be evaluated through a Viva-voce examination. Each student will be required to appear for the viva voce individually. The individual viva will be 5-10 minutes and conducted after the submission deadline on LMS.
7. The Evaluation will be based on the following criteria:-
  - 1) Content of the Final Submission– 60%
  - 2) Viva voce examination – 40%
8. Each of these submissions will be subject to a plagiarism check. If the plagiarized portion is more than 20%, the entire content mark will be awarded a Zero, and the students will be asked to submit the same again within three days. A penalty of 30% marks will be applicable in the revised submission.