 

**Assignment Brief**

**Business and Professional Ethics**

**Academic Year 2021-22**

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| **Module Information:** |
| Qualification:  | International Diploma in Business Management- SCQF-Level 8 |
| Module Code & Title: | Business and Professional Ethics |
| Assignment Titles: | Task 1 - Report (Individual) |
| Component Weighting: | 100% |

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| **Date of Issue:**  | **Due date:**  |

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| **To be filled by the student:** |
| Student ID/s: |  |
|  |  |
| Tutor: |  |
| Date Due: |  |
| Date of Submission: |  |

\*All work must be submitted on or before the due date. If an extension of time to submit work is required, a Mitigating Circumstance Form must be submitted.

**Has an extension been approved? Yes No**

**If yes, please provide the new submission date ….…/.…. /……., and affix appropriate evidence.**

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| **First Marker:** | **Second Marker:** |
|  |  |
| **Agreed Mark:** | **Refer: Yes / No** |

**Statement of Originality and Student Declaration**

I hereby, declare that I know what plagiarism entails, namely to use another’s work and to present it as my own without attributing the sources in the correct way. I further understand what it means to copy or use another’s work.

1. I know that plagiarism is a punishable offence because it constitutes theft.
2. I understand ISDC’s plagiarism, ghost writing and copying policy.
3. I know what the consequences will be if I plagiaries, or copy another’s work or submit work that is not my own in any of the assignments for this program.
4. I declare therefore that all work presented by me for every aspect of my program, will be my own, and where I have made use of another’s work, I will attribute the source in the correct way.
5. I acknowledge that the attachment of this document signed or not, constitutes my agreement on it.
6. I understand that my assignment will not be considered as submitted if this document is not attached to the attached.

**Student’s Signature: …………………………… Date: ………………**

**TASK 1 (Assignment)**

**This task is for the learning objectives 1 and 4 as mentioned below**

You are required to download the code of conduct of any listed company **and a professional institution such as accounting bodies, medical practitioners, sports etc** (domestic or international).

Using this code of conduct, you should:

1. Identify scope of its application – which stakeholders are covered therein **(1.3)**
2. Assess how the company’s strategic framework has embodied ethics **(4.1)**
3. **Assess how the company builds the ethical behaviour within its value chain (4.3)**
4. Identify the contents of each – make a lucid analysis of your observations about the content – comment on whether the contents are sufficient & justify **(4.2)**
5. Critically analyse & discuss whether the fundamental principles of ethics are demonstrated in the code **(1.1)**
6. Comment on the challenges of monitoring whether the code is strictly adhered to and **the leadership responses to the situations of unethical behaviour (1.4)**

**MARKING CRITERIA**

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| **Assessment Items** | **Marks** |
| Demonstrate understanding of key principles of ethics and corporate governance | **5** |
| Demonstrate the awareness of the importance of ethics and corporate governance in business and professional decision making  | **5** |
| Discuss the impact of corporate governance and codes of ethics on directors ethical behaviors at duties of care and skills | **5** |
| Discuss the merits of a rule based versus a principle based rules of corporate governance and ethics | **5** |
| Comments on the challenges and **leadership responses** | **5** |
| Total | **25** |

**TASK 2 (Assignment)**

**This task is for the learning objectives 2.1 to 2.3**

You are required to analyse the scenario of **unethical behaviour that has been reported in public domain (domestic or international company)**

Using this scenario, you should:

1. Describe the scenario with the series of events that occurred – whether an individual or team was responsible for such behaviour, did the code of ethics prevail in the organisation and the modus operandi of such behaviour. **(2.1)**
2. Discuss the basic principles of ethics that were flouted, evaluate the possible motives behind such behaviour, consequences of such behaviour on all the stakeholders as well as the company **(2.3)**
3. Assess how and after how long the unethical behaviour got highlighted and inquire into the reasons of the failure or insufficiency of the ethical code of the organisation **(2.2)**

**MARKING CRITERIA**

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| **Assessment Items** | **Marks** |
| Case description and summarizing of facts | **5** |
| Analyse various situations that may expose an individual or organization to ethical dilemmas | **5** |
| Discuss and recommend the alternative resolution methods for ethical dilemmas | **5** |
| Analyse the consequences of unethical behaviour by referring to the real-life scenarios and their impact on the organisational performance | **10** |
| Total | **25** |

**TASK 3 (Assignment)**

**This task is for the learning objectives 3.1 to 3.3**

You are required to analyse the cases of unethical behaviour related to specific industry, such as, (including but not limited to) accounting & auditing, BFSI, Healthcare, IT & ITES, education, insurance, FMCG etc.

The requirement is to consider more than one instance (minimum two) of unethical behaviour that have occurred in the industry globally.

Using the selected instances, you should:

1. Analyse the industry-specific threats to ethical behaviour **(3.1)**
2. Compare & contrast the modus operandi of the cases and find if there are any similarities in the motives of unethical acts, the people involved & their hierarchy, the impact on the companies **(3.1)**
3. Analyse the public reaction and the company response to these cases, the subsequent actions taken by the company and also by the government & regulators **(3.3)**
4. Comment on how these instances were resolved **(3.2)**

**MARKING CRITERIA**

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| **Assessment Items** | **Marks** |
| Identification of cases pertaining to ONE specific industry | 10 |
| Critically analyse the linkages between the ethics and organisational objectives | 10 |
| Critically analyse the process of building ethics into the process of strategic management  | 10 |
| Assess and apply the ethical framework in the value chain of the organisation and also the linkages with the stakeholders’ perspective | 10 |
| Analysis of public reaction, company response and actions taken for resolution | 10 |
| Total | **50** |