INSTRUCTIONS FOR THE RE-TAKE ASSIGNMENT

You will write **two short essays** about different management theories. You will do so, first, by generating a piece of text in ChatGPT and, second, by reflecting on the strengths and weaknesses of this text.

Developed by OpenAI, ChatGPT is a language model that has been trained on a massive amount of text data from the internet. ChatGPT generates human-like text based on the input it receives. It can be used for a range of language processing tasks, including answering questions, providing explanations, and engaging in conversations. However, it can also produce incorrect or incomplete information.

Please follow these steps:

1) Log in to ChatGPT or create a new user account: https://openai.com/blog/chatgpt

2) Generate a piece of text in ChatGPT. You will do this, first, by choosing **two** of the following prompts and, second, by copy-and-pasting each prompt into ChatGPT one at a time (make sure to click on 'New Chat' for each prompt).

   PLEASE NOTE: YOU MUST **NOT** CHOOSE THE SAME PROMPTS AS YOUR INDIVIDUAL WRITTEN ASSIGNMENT. YOU MUST CHOOSE TWO DIFFERENT PROMPTS. IF YOU FAIL TO DO SO, YOU WILL AUTOMATICALLY RECEIVE 0 POINTS (F GRADE).

   - Write an essay on Burrell and Morgan's theory of sociological paradigms
   - Write an essay on Frederick Taylor's theory of scientific management
   - Write an essay on Elton Mayo's theory of human relations
   - Write an essay on Harry Braverman's labour process theory
   - Write an essay on Max Weber's concept of bureaucracy
   - Write an essay on Hoffman, Casnocha, and Yeh's concept of entrepreneurialism

3) Copy the two texts generated in ChatGPT and paste them into a separate Word document.

4) Now it's time to write your *own* essays (approx. 1,000 words each), without the help of ChatGPT. Directly below each ChatGPT text in your Word document, answer the following questions:

a. What does ChatGPT get **wrong** or **overlook** or **downplay**?
b. How does a detailed reading of the original management text and/or supplementary texts **deepen our knowledge** (when compared to the ChatGPT text) about the theory or concept and its organizational relevance?

Formal requirements:

- 2,000 words (+ / - 10%) excluding title page, references, and ChatGPT text
- PDF or Word document, Times New Roman, 12pt, line spacing 1,5
- Remember to properly cite every text you refer to – choose your own citation style.
- Include a title page that contains your full name
- Consult the Study Guide for more details

Submission deadline: No later than Tuesday 7 November, 23:55 via Athena > Plans > Re-take assignment