



NMIMS Global Access
School for Continuing Education (NGA-SCE)

Course: Business Law

Internal Assignment Applicable for September 2023 Examination

Assignment Marks: 30

Instructions:

- All Questions carry equal marks.
- All Questions are compulsory
- All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.
- All answers to be written individually. Discussion and group work is not advisable.
- Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.
- Students should write the assignment in their own words. Copying of assignments from other students is not allowed.
- Students should follow the following parameter for answering the assignment questions.

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	60%
Correct Answer & Interpretation	20%

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1. Please explain the different rights of consumer with special emphasis on the rights introduced under the Consumer Protection Act, 2019. **(10 Marks)**
 2. Please explain any two (2) type of intellectual property rights and provide an example of each of the intellectual property right. Kindly note that the examples should be real life cases **(10 Marks)**



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3. Samiksha wants to start a new organization that will have chain of pet salons in India. She is planning to start the organization all by herself as the owner. She needs clarity on setting up of the organization and has raised few queries. Kindly advise:

a. What are the different Unincorporated and Incorporated forms of organization? Please explain each of them. **(5 Marks)**

b. She intends to use “BuBri” as the name of the organization. She wants to know how she can claim intellectual properties for the name. Please explain the type of intellectual property/properties that can be claim and procedure of registering it? **(5 Marks)**
