

Coursework: Assignment Brief

Module Title – Leadership: Towards Mastery of Leading
Self & Global Cultures

Module Code – 7002MHR

Academic Level – MBA

Module Credits – 15

Semester – May/August 2023

Coursework: Assignment Brief

Assignment Title: Individual Report – Leading Self & Global Cultures
Submission Date and Time: Monday 14th August 2023 at 5pm (UK Time)
Expected Return of Feedback and Marked Work: 14 days from submission
Assignment Weighting: 15 Credits
Word Count: 3,000 words View guidance on word limits for written assignments here
Learning Outcomes Assessed by this Assignment: LO1. Evaluate leadership and management theories, concepts and their application in organisations across the world LO2. Critique the impact leaders have in influencing organisational culture in a complex global environment LO3. Critically analyse own leadership style and impact on people from diverse cultural backgrounds LO4. Critically appraise and reflect upon personal leadership experiences and aspirations
Assignment Guidelines: Instructions for completing the Coursework (CW) <ul style="list-style-type: none">• Produce an individual report with a portfolio format that includes tasks completed and a personal leadership development plan (PLDP).• Complete all the given tasks for the Coursework.• Apply any relevant concepts, tools, theories, models and frameworks to support your analysis and discussion in each task.• Structure of the Coursework should take a report format that includes cover page, table of contents, introduction, main body of tasks completed, conclusion and reference list. If necessary, you can also include appendix.

Tasks:

Introduction: 200 words (5%)

1. Describe one major problematic situation or strategic issue faced by an organisation you have worked for, or one you are familiar with, which could be considered urgent/critical or wicked, complex and ambiguous. Effective leadership would be required to address the problematic situation.

- If you were leading the organisation as CEO, evaluate leadership style(s), skills and behaviour that would be required for you to address the issue more effectively?
- Discuss and justify, applying any relevant leadership and management concepts, theories and models such as Goleman framework and/or Bolman and Deal's framework to support your analysis and discussion.

800 words (25%)

2. Critically analyse the role and impact of leadership in shaping and influencing organisational culture for a global company of your choice, operating in a volatile, uncertain, complex and ambiguous (VUCA) global environment?

- Apply any relevant leadership and culture concepts, theories and models such as Cultural web framework and/or Schein's three levels of culture model to support your analysis and discussion.

500 words (15%)

3. Using a specific example of a role model leader from a global company of your choice, critically analyse how the role model leadership helps to inform and shape your views about effective leadership?

- What do you like or admire most about the leader, and why?
- Support your views by linking them to your own leadership style and how that is influenced by working with other people from diverse national cultures, supported by application of relevant models such as Hofstede's cultural dimensions framework.

500 words (15%)

4. Produce a detailed personal leadership development plan (PLDP) that helps to critically appraise and reflect on your personal leadership experience and future professional development aspirations.

The structure and format of your personal leadership development plan should include the following steps:

- Describe your current role and stage of development (eg postgraduate student/employee/business owner manager/leader? etc)
- Set yourself at least 3 main career/leadership development goals using SMART technique
- Identify your current leadership strengths and skills that you are aware of (at least 3)
- Identify key areas for development (at least 3 eg skills, knowledge, qualifications etc) you need to achieve your career/leadership development goals.
- Draw an action plan that shows your main career/leadership development goals, clearly highlighting what you want to improve/develop, how you will improve/develop (action points) and by when (dates/time frame)?
- Apply any relevant theories and models such as Kolb's experiential learning cycle and/or Johari window framework to support your analysis and discussion of the key points from your personal leadership development plan.

800 words (25%)

Conclusion 200 words (5%)

Structure, presentation and use of APA referencing style (10%)