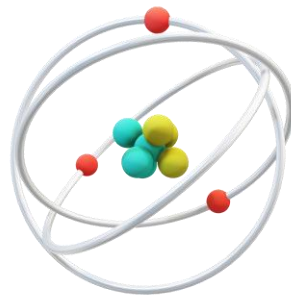


Future Forward Consulting



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Executive Summary

Our company, Future Forward Consulting, is a small-scale IT consulting firm focused on helping businesses navigate the Web 3 transformation and capitalize on the emerging metaverse. With expertise in blockchain, decentralized applications (DApps), smart contracts, and other Web 3 technologies, we provide expert guidance, strategic planning, and technical strategies to enable our clients to leverage Web 3 technologies to assist businesses in leveraging these advancements to enhance their operations, improve security, and achieve competitive advantage and embrace the immersive digital experiences of the metaverse. This business plan outlines our vision, target market, services, marketing approach, and financial projections.

Company Description

Name: Future Forward Consulting

Legal Structure: Private Limited Company

Location: Hyderabad, India

Founder(s): Divya Dubey

Services Offered:

1. **Strategy and Roadmap Development:** Future Forward Consulting helps businesses develop a comprehensive strategy and roadmap for adopting and leveraging Web 3 technologies. We assess the organization's current state, identify opportunities, and create a plan for implementation.
2. **Technology Evaluation and Integration:** We assist businesses in evaluating different Web 3 technologies, such as blockchain platforms, decentralized applications (dApps), smart contracts, and decentralized storage systems. We help determine the most suitable technologies for specific use cases and assist with their integration into existing systems.
3. **Proof-of-Concept (PoC) Development:** We assist businesses in developing proof-of-concept projects to validate the feasibility and potential impact of Web 3 solutions. We help businesses design and implement small-scale prototypes to demonstrate the value proposition of decentralized technologies.
4. **Decentralized Identity Solutions:** We assist organizations in adopting decentralized identity solutions, such as self-sovereign identity (SSI) systems, which allow individuals to control their own digital identities. We help businesses implement decentralized identity frameworks and ensure privacy, security, and interoperability.
5. **Smart Contract Consulting and Auditing:** We offer smart contract consulting services, helping businesses implement secure and efficient smart contracts that run on blockchain platforms. We also conduct audits to identify vulnerabilities, ensure code quality, and enhance the security of smart contracts.
6. **Security and Risk Assessment:** We assess the security risks associated with Web 3 technologies and provide recommendations to mitigate vulnerabilities. We conduct security audits, penetration testing, and vulnerability assessments to ensure the integrity and resilience of decentralized systems.

7. **Education and Training:** We provide education and training programs to help businesses understand the fundamental concepts, technologies, and potential impact of Web 3. We offer workshops, seminars, and customized training sessions to equip organizations with the knowledge needed for successful adoption.
8. **Community and Ecosystem Building:** We assist businesses in building and nurturing communities around their Web 3 projects. We help with community management, token holder engagement, developer outreach, and ecosystem expansion strategies.
9. **Legal and Regulatory Compliance:** We offer guidance on legal and regulatory compliance related to Web 3 technologies. They help businesses navigate the complex landscape of blockchain regulations, data privacy, intellectual property, and token sales.

Business Model:

Future Forward Consulting follows Solo/ Independent model, with the following roles present

- Founder
- Associate Partner / Lead Consultant
- Technical Consultant
- UX consultant

Over the next three years, we intend to graduate to a **Firm Model** by employing more consultants in the above roles.

Pros & Cons of Solo/Independent Model:

Pros

- Lean and profitable
- Flexible and easy to adapt or change

Cons

- You are the business! — revenue generation relies on one/ few individuals

Competitive Advantage:

Specialization: Future Forward Consulting offers in-depth knowledge and skills in areas such as blockchain, decentralized applications (DApps), virtual reality (VR), augmented reality (AR), and interoperability protocols. By specializing, we will differentiate our services and attract clients who are specifically looking for expertise in these emerging fields.

Early adoption: As an early adopter of new technologies and platforms, and understanding how they can be applied to solve real-world business challenges, gives us an edge over competitors who may be slower to embrace these innovations.

Customized solutions: We offer tailored consulting services that address the unique needs of our clients. Understanding their business objectives and design customized strategies and solutions to help them leverage Web 3 technologies and the metaverse effectively. This personalized approach demonstrates our commitment to delivering value and set us apart from generic consulting services.

User experience focus: Emphasizing the importance of user experience (UX) in Web 3 and metaverse applications helps our clients understand the significance of creating intuitive, engaging, and immersive experiences for their users. We offer UX consulting services that ensure their products and services stand out in the crowded digital landscape of the metaverse.

Agility and adaptability: The Web 3 landscape is rapidly evolving, with new technologies and standards emerging frequently, we demonstrate our agility and adaptability by quickly learning and incorporating these changes into our consulting services. We stay flexible and open-minded, ready to pivot and adjust our approach as needed to stay ahead of the curve.

Growth Plans:

Future Forward Consulting will scale its business further and will leverage the following while on a growth path:

Partnerships and collaborations: Forming strategic partnerships and collaborations with other players in the Web 3 ecosystem, such as blockchain development firms, VR/AR content creators, and metaverse platform providers. By leveraging complementary expertise, we can offer comprehensive end-to-end solutions to clients and access a broader network of potential customers.

Thought leadership: Establish ourself as a thought leader in the Web 3 and metaverse space. Creating content such as blog posts, whitepapers, and video tutorials that showcase our expertise and provide insights into the transformative potential of these technologies. By sharing our knowledge and perspectives, we can build credibility, attract clients, and position your consulting services as cutting-edge and forward-thinking.

Management Summary

Our Organization

Future Forward consulting is focused on helping businesses navigate the Web 3 transformation and capitalize on the emerging technologies.

Vision

To facilitate the shift towards technologies of future.

Mission

Offer guidance and direction for organizations to seamless transition to Web 3.

Our Team

Divya Dubey is the founder of Future Forward Consulting and also the Client Executive driving client engagements. She is seasoned professional in technology consulting space with experience driving technology transformation across Fortune 500 companies across multiple industries.

Skills Concerns

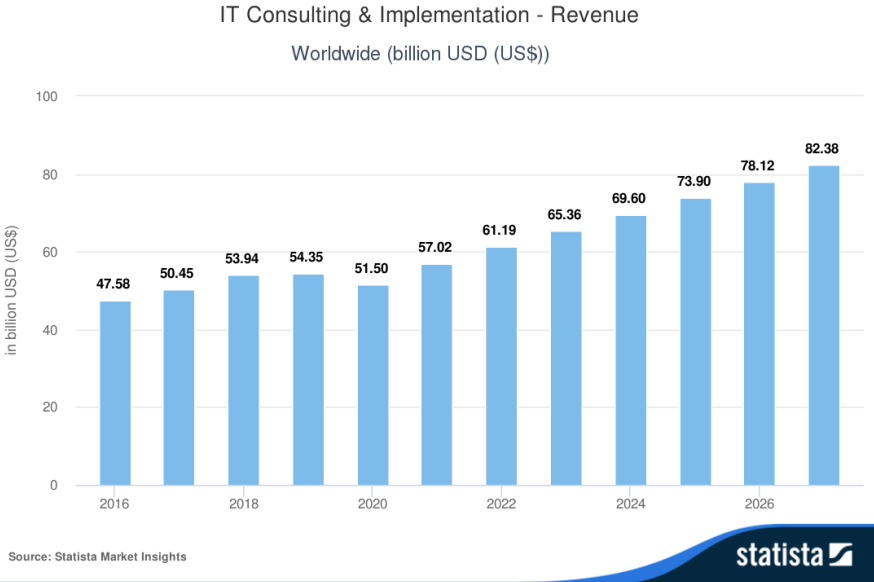
Future Forward Consulting's expertise is in Web 3 and hence getting experts in this area will be critical for our success.

The skills around this area are niche at present and hence availability of talent is not abundant. However, it is an area of increased interest across academia and research and therefore we would be targeting top reputed organizations for hiring highly skilled individuals for our company.

Industry Background

The IT consulting industry plays a crucial role in assisting businesses with their technological needs and transformations. As we delve into the realm of Web 3 and the metaverse, IT consulting firms specializing in these areas can provide valuable expertise and guidance to clients.

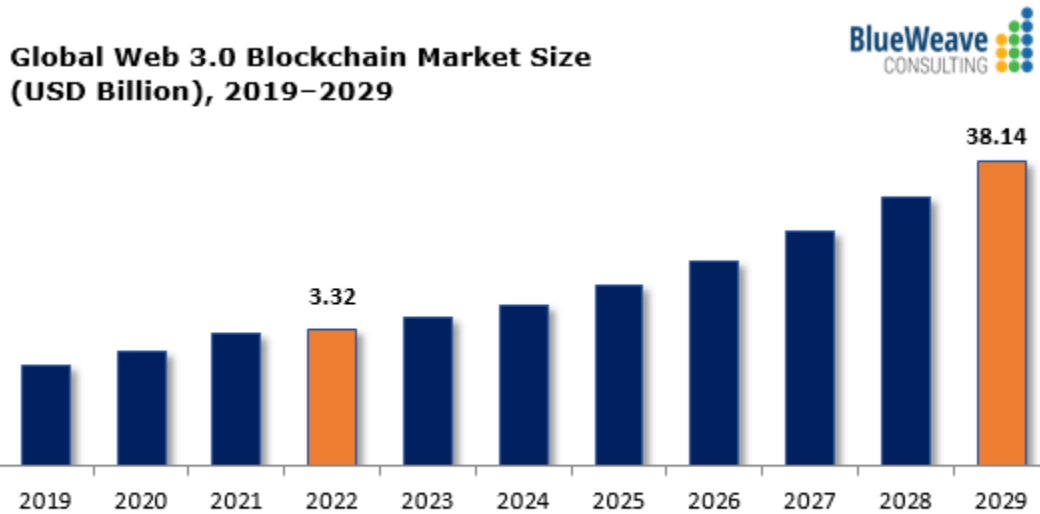
Overall IT Consulting & implementation industry is poised for steady growth in the coming years.



Source Statista Market Insights
Retrieved from: <https://www.statista.com/outlook/tmo/it-services/it-consulting-implementation/worldwide#revenue>

Web 3 Industry Growth Rate:

The industry for IT consulting in Web 3 transformation and the metaverse is experiencing rapid growth. As more businesses recognize the potential of these technologies and their impact on digital strategies, the demand for specialized consulting services in this space is increasing. The growth rate can be attributed to factors such as the growing adoption of blockchain technology, the rise of decentralized applications, and the emergence of virtual reality and augmented reality platforms.



Source: BlueWeave Consulting

Source BlueWeave Consulting

Retrieved from: <https://www.globenewswire.com/en/news-release/2023/02/10/2606094/0/en/Global-Web-3-0-Blockchain-Market-Size-Zooming-More-Than-11X-to-Cross-USD-38-Billion-With-the-CAGR-of-41-9-by-2029-BlueWeave-Consulting.html>

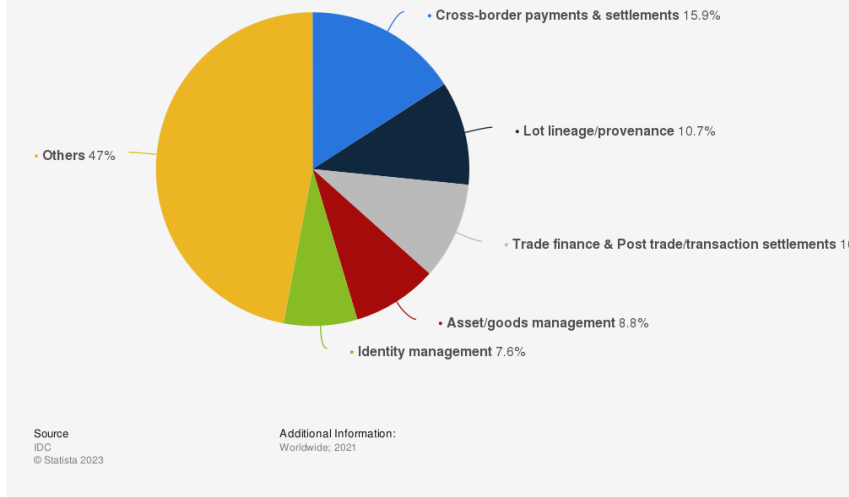
The global web 3 blockchain market is projected to have a moderate-paced CAGR of 44.9% during the forecast period. The current valuation of the web 3 blockchain market is US\$ 2.86 Bn in 2023. The demand for web 3 blockchain is anticipated to reach a high of US\$ 116.51 Bn by the year 2033.

Market Value (2023)	US\$ 2.86 billion
Market Value (2033)	US\$ 116.51 billion
CAGR	44.9%

Source Future Market Insights Web 3.0 Blockchain Market

Retrieved from: <https://www.futuremarketinsights.com/reports/web-3-0-blockchain-market>

Blockchain technology market share forecast worldwide in 2021, by use case



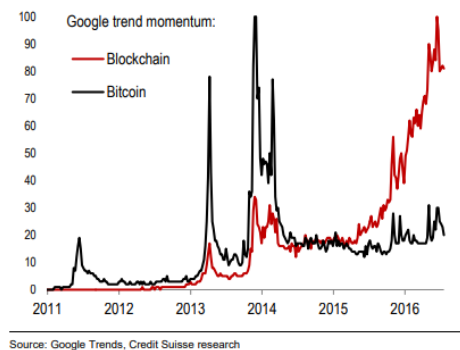
Source Statista

Retrieved from: <https://www.statista.com/statistics/982566/worldwide-top-use-cases-blockchain-technology-by-market-share/>

Following key Drivers for the Web 3 Blockchain Market are driving increased adoption:

1. Decentralization and Trust
2. Data Privacy and Security
3. Immutable and Transparent Records
4. Smart Contracts and Automation
5. Tokenization and Digital Assets

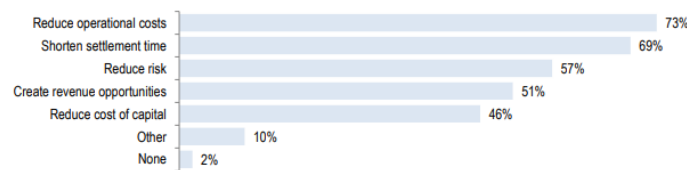
Figure 5: The momentum of interest in blockchain has greatly increased in recent months



Source Google Trends, Credit Suisse research

Retrieved from: <https://www.finextra.com/finextra-downloads/newsdocs/document-1063851711.pdf>

Figure 58: Main benefits of blockchain technology – % of survey respondents



Source: Greenwich Associates 2016 Blockchain Adoption Study, Credit Suisse research

Competitive Analysis

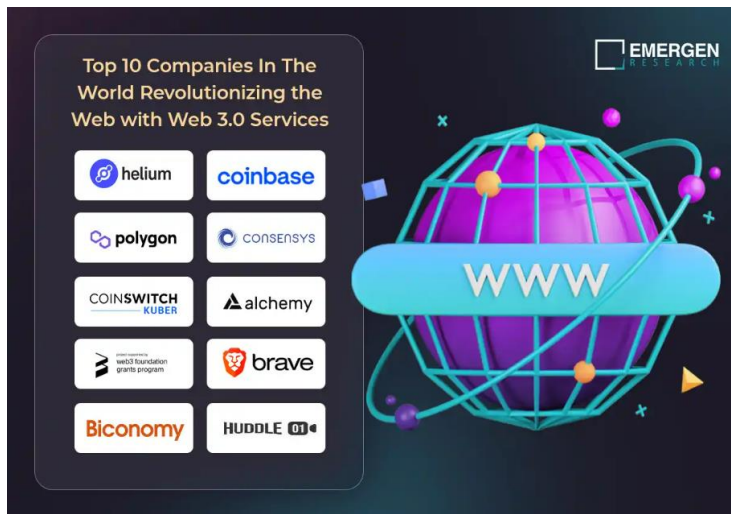
While the industry is still relatively nascent, there is a growing number of IT consulting firms focusing on Web 3 transformation and the metaverse. The exact number of competitors can vary based on geographical location and market maturity. Currently, the industry is characterized by a mix of small-scale consulting firms, specialized boutique agencies, and larger consulting companies expanding their services into these domains.

As the industry grows, competition is likely to increase. Future Forward Consulting will face competition from both established players with broader service offerings and emerging startups specializing in Web 3 and metaverse technologies.

Competitive Landscape:

As a small-scale IT consulting firm specializing in Web 3 transformation and the metaverse, we face competition from various players in the market. This includes larger consulting firms with a broader range of services, specialized blockchain development firms, virtual reality agencies, and technology startups focused on specific aspects of Web 3 and the metaverse.

Additionally, there are several startups that have been exploring this space and coming up with revolutionary platforms and solutions. Few mentioned here:



Source Emergen Research World's Prominent Companies in the Web 3 Market: Top 10 By Revenue
Retrieved from: <https://www.emergenresearch.com/blog/top-10-companies-in-the-world-revolutionizing-the-web-with-web-3-services>

- Coinbase Global, Inc. - Coinbase Global, Inc., branded Coinbase, is an American publicly traded company that operates a cryptocurrency exchange platform.
- Polygon Technology – Leveraging Blockchain technologies’ potential to support a healthier, fairer, and thriving planet
- ConsenSys - Private blockchain software company that builds next-generation apps, launch blockchain-based financial infrastructure, and access the decentralized web
- CoinSwitch Kuber – India’s leading crypto exchange
- Alchemy Insights, Inc. - provides the leading blockchain development platform powering millions of users in 197 countries worldwide
- Web3 Foundation - nurture and steward technologies and applications in the fields of decentralized web software protocols.

Web 3 Consulting companies¹ that are well-established in their area-

- BrightNode - Offer to consult services that include NFTs & Blockchain, token sales, and tokenomics
- LeewayHertz - web3 development company with extensive experience building web3-focused solutions that include over 50 decentralized apps, SDKs, protocols, and web3 ecosystem tools. They also offer a lot of web3 white-label solutions.
- NURV - help if you are looking to develop tokenomics, execute a marketing strategy for your token generation event (TGE), or just want to strategically position your brand in the metaverse.
- Bankless Consulting - offer all types of services like blockchain development, DAO consulting, educational programs, legal consulting, and marketing.

Top Consulting Firm also offering services on Web 3 ²

- Infosys Metaverse Foundry
- Wipro
- Accenture Metaverse Continuum
- BCG
- Bemersive

S.W.O.T. Analysis for Future Forward Consulting

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none">- Expertise in Web 3- Early market entry- Innovative Solutions across multiple industries- Growing Demand- Competitive and cost effective solutions	<ul style="list-style-type: none">- Limited market awareness on Web 3- Rapidly evolving landscape- Lack of industry partnership yet	<ul style="list-style-type: none">- Market expansion- Niche specialization- Wider coverage across industries as competitors are mostly into niche	<ul style="list-style-type: none">- Competition- Regulatory challenges- Technological barriers

Market Analysis

Future Forward Consulting's target audience consists of businesses and organizations looking to embrace Web 3 technologies and leverage the metaverse for their operations. This includes startups, small and medium-sized enterprises (SMEs), and even larger corporations across industries such as gaming, e-commerce, finance, advertising, real estate, and entertainment.

We will be exploring the following potential market segments for Web consulting:

Startups and Entrepreneurs:

This segment consists of early-stage companies and individuals looking to incorporate Web 3 technologies into their business models. They require guidance on navigating the decentralized landscape, understanding blockchain implementation, and leveraging smart contracts for their specific industry or use case. Future Forward Consultants can help them identify opportunities, develop strategies, and provide technical expertise.

Established Enterprises:

This segment includes larger organizations that are interested in exploring the potential of Web 3 technologies to enhance their operations, improve efficiency, and drive innovation. They may need assistance with blockchain integration, tokenization, decentralized identity solutions, or decentralized finance applications. We can help these enterprises understand the benefits and risks associated with Web 3 adoption and guide them through the implementation process.

Financial Institutions:

This segment comprises banks, investment firms, and other financial institutions that are exploring the opportunities presented by Web 3, such as decentralized finance (DeFi), tokenized assets, and blockchain-based settlement systems. We can assist them in understanding the regulatory landscape, assessing risks, and developing strategies to leverage Web 3 technologies while complying with relevant regulations.

Government and Public Sector:

This segment involves government agencies and public sector organizations interested in leveraging Web 3 for governance, transparency, and service delivery. We can help governments explore the potential of blockchain for identity management, land registry systems, supply chain traceability, voting systems, and more. We can also provide insights on policy development, regulatory frameworks, and public-private partnerships.

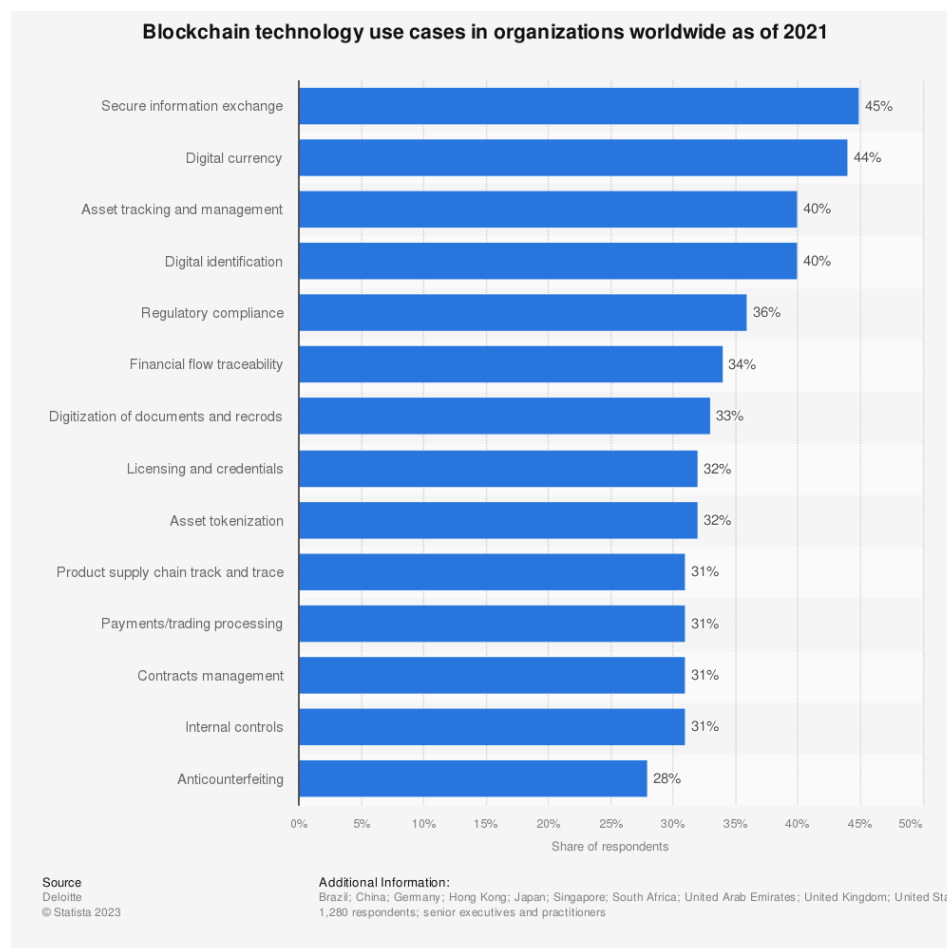
Industry-Specific Applications:

This segment includes businesses within specific industries, such as healthcare, supply chain, energy, or logistics, that can benefit from Web 3 technologies. With our expertise in these industries, we can provide tailored advice on how to leverage blockchain, smart contracts, and decentralized applications to address industry-specific challenges and optimize processes.

Educational and Research Institutions:

This segment involves universities, research institutions, and educational bodies seeking guidance on incorporating Web 3 concepts and technologies into their curriculum or research projects. We can provide educational workshops, training programs, and research collaboration to support the understanding and development of Web 3 related topics.

Across these areas, there success have been proven across several use cases:



Source Statista Worldwide use cases for Blockchain

Retrieved from: <https://www.statista.com/statistics/878732/worldwide-use-cases-blockchain-technology/>

Marketing Plan

Value Proposition

To stand out in the market, the following is the unique value proposition Future Forward consulting firm will offer:

- Expertise in Web 3 technologies: Certified and seasoned consultants with in-depth expertise in Web 3 technologies
- Customized solutions: Ability to tailor strategies and solutions to meet the specific needs and goals of each client. Currently the consulting companies focus on specific areas only
- Cost-effectiveness: The competitive pricing structure offered by Future Forward Consulting which may be more attractive to small businesses compared to larger consulting firms. Also, economical when compared to engagements with established business consulting firms

Positioning

Future Forward Consulting helps organizations leverage the benefits of decentralization and guide and support them through their transformation journey in to Web 3 with robust expertise in blockchain and decentralized technologies and comprehensive understanding of the web 3 ecosystem. Our tailored consulting services help organizations navigate through a broad and evolving field. Our customizable and adaptable approach help meet the unique needs of clients across various industries at a very competitive price.

Pricing Strategy

Depending on the nature of partnership with the client and their needs, geographical location, client profile, service offerings, Future Forward Consulting will offer one of the following models for engagement-

1. Hourly Rates: Charging clients based on the number of hours worked by their consultants. Hourly rates can vary depending on the level of expertise required and the region where we operate. Rates will differ for strategic consulting, technical implementation, or support services.
2. Fixed Project Fees: Providing clients with a fixed price for a specific project or engagement. This model allows clients to have a clear understanding of the costs

upfront, and it provides certainty for both parties. Fixed project fees can be based on the scope of work, complexity, and estimated time required to complete the project.

3. Retainer Contracts: Retainer contracts involve an ongoing agreement between us and the client. The client should pay a predetermined monthly or annual fee to retain the services of the consulting firm. This model can also include a certain number of hours or services provided each month and can be suitable for clients who require ongoing support or advice.
4. Value-based: With value-based pricing, we charge based on the value and ROI we create for our client as a result of the project. We assess the potential benefits, cost savings, or competitive advantage that our services can provide and price accordingly.

Distribution & Promotional Strategy

Online Presence: Future Forward Consulting is ready to launch a website that showcases our expertise and successful case studies. We also plan to be active on LinkedIn and online communities like Medium to establish our presence.

Targeted Advertising: Future Forward Consulting would leverage platforms like Reddit and Twitter where we can reach our target audience effectively.

Partnerships and Alliances: We intend to collaborate with blockchain projects, decentralized platforms, or other web 3 companies to leverage their networks and reach.

Community Engagement: Future Forward Consulting has a detailed plan to engage with the web 3 community by participating in relevant online forums, groups, and social media discussions.

Referral Programs: We will implement referral programs to incentivize satisfied clients or industry partners to refer your services to others in the second year of operations. And offer discounts, commissions, or other rewards for successful referrals.

Speaking Engagements and Workshops: To showcase our expertise, network with potential clients, and generate leads we also offer speaking engagements at conferences, webinars, or workshops related to web 3.

Networking: Future Forward members actively attend industry events, meetups, and conferences to connect with potential clients and partners face-to-face. Build relationships, exchange business cards, and follow up with individuals after the event.

Operations Plan

Location

Hyderabad, India has emerged as a major technology hub in recent years. It has a thriving startup ecosystem and hosts several technology parks and incubators. The city also boasts a strong talent pool in areas such as blockchain development, has a vibrant blockchain and cryptocurrency community and offers a pool of talented professionals in the field, making it a favorable choice for web 3 consulting.

Some of the prominent industries in the city include:

- Information Technology (IT) and IT-enabled Services (ITES)
- Pharmaceuticals and Biotechnology
- Healthcare and Life Sciences
- Financial Services
- Education and Research

Employees & Skills

Future Forward Consulting will hire the following full-time roles and will leverage gig workers/contingent workforce, if needed, for certain clients/ projects.

Associate Partner/ Lead Consultant – An expert on blockchain technology, smart contracts, dApps, tokenization & token economics, decentralized finance (DeFi), interoperability and cross-chain solutions, governance for decentralized autonomous organizations, industry expert. Future Forward Consulting has already identified a top-talent for this role and is in the process of onboarding.

Technical Consultant - A technology expert on block chain development, Web3 libraries and frameworks, dApps architecture, infrastructure & deployment, api integration and external services, security & auditing, cross chain solutions, AR/VR technologies, tokenization along with existing Web 2.0 technologies.

UX Consultant – User centered design expert with knowledge of Web 3 tools and frameworks, who can design responsive interfaces that adapt to various platforms (e.g., desktop, mobile, tablets) and maintain consistent user experiences across different form factors and has experience in designing for accessibility and inclusivity, following web accessibility standards (e.g., WCAG).

Milestones

Important milestones for Future Forward Consulting

Timelines	Milestones
2023 Q2	Business Plan Approval
	Recruitment
	Marketing Plan initiation
2023 Q3	Online presence established
	Office Space readiness
	Establish Sales routine and methods
2023 Q4	Marketing & outreach
	Secure initial clients
	Develop case studies and success stories
2024 Q1	Expand network & partnerships
	Scale business

Financial Plan

Capital Requirements

Future Forward Consulting will begin its operations with an initial investment of \$50,000 by the founder.

The founder will also engage in client assignments as Client Executive. The hourly rate defined for the various roles at Future Forward Consulting have been defined below with and average hours per engagement for calculation purpose. No change in rate card for 2023-24 and a 5% increase in 2025.

	Hourly Rate	Utilization per engagement	Average hours per engagement
Client Executive	\$400.00	50%	380
Associate Partner	\$375.00	80%	608
Technical Consultant	\$350.00	70%	532
UX Consultant	\$300.00	50%	380

We will rent ready-to-move office space through WeWork that has yearly expense of \$11,040 that will increase by 11% every year beginning 2024.

Employee Salary for 2023 is \$ 318507 is defined below and will increase every year at the rate of 7%

Role	Yearly Salary in USD
Client Executive	\$1,81,675.00
Associate Partner	\$1,10,000.00
Technical Consultant	\$84,781.00
UX Consultant	\$60,550.00

There will be overhead expenses associated with domestic travel and external conference passes. Domestic travel expense will be \$15,000 in 2023-24 and will increase to \$20,000 in 2025. Conference passes \$5,000 in 2023-24 and will increase to \$10,000 in 2025.

There will be 0% Income tax for the first 3 years for a startup in India excluding the Minimum Alternate Tax (MAT) of 18.5% on the profit.

Assumptions

For the purpose of calculating the projected financials for Future Forward Consulting, only Hourly Rate billing model has been used. Once we break-even, we will offer the pricing models as per the business plan.

Summary Financial Projections

	2023	2024	2025
Revenue	\$ 6,80,200	\$ 27,20,800	\$ 28,56,840
Operating profit	\$ 3,36,173	\$ 22,52,754	\$ 23,46,989
Operating margin	49%	83%	82%
Net income	\$ 2,73,981	\$ 18,35,995	\$ 19,12,796
Net margin	40%	67%	67%

Break-even Analysis

For calculating a service business break-even, the challenge is that the business does not have a physical product to sell like a retailer or manufacturer.

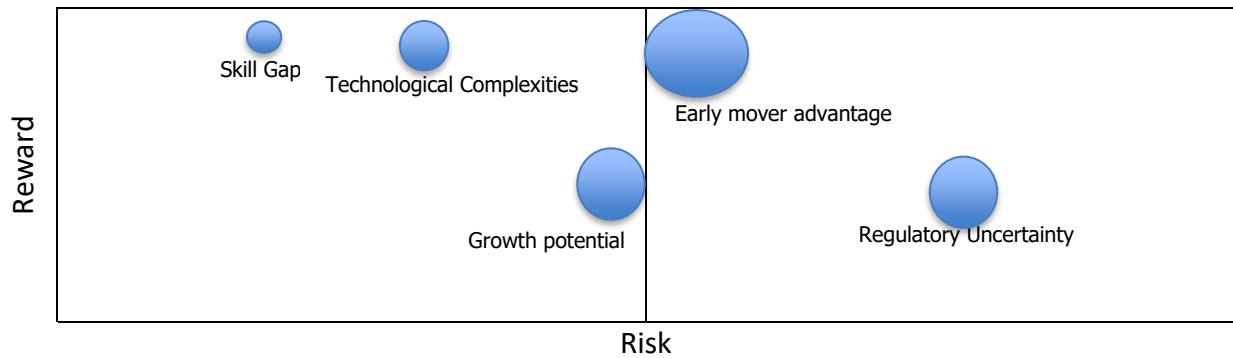
For Future Forward Consulting, the unit identified to work-out the break-even is the number of billable hours we need to break-even.

Based on the average rate across different roles, the break-even analysis suggests that Future Forward Consulting need minimum 223 hours of billing in 2023 to reach the break even point. In the subsequent years, we would need at least 305 hours each year to maintain the break-even point.

Risk & Reward Analysis

For Future Forward Consulting, several factors have been considered while conducting the risk-reward analysis

Being at the forefront of Web 3 technologies provides an opportunity to gain a competitive edge and establish a reputation as a thought leader and innovator in the industry. So Early mover advantage is one area we would like to tap in.



Expected Rate of Return for 2023 is 98%.

Exit Strategy

While the prospects of Future Forward consulting breaking-even early and making profit early on is high, since the consulting industry is dominated by established players, if within the first year i.e., 2023, we are not able to break-even, then exit strategy would be to close the consulting business and continue operating on an individual capacity via free-lancing opportunities to establish relations with clients for continued partnership and re-evaluate the launch of consulting business in future by assessing risks and rewards that are at play in future.

Financial Statements

Future Forward Consulting Projected Income Statement in \$			
Account	Year 1	Year 2	Year 3
Consulting Revenue	6,80,200	27,20,800	28,56,840
Cost of Services	(15,000)	(15,000)	(20,000)
Overhead	(5,000)	(5,000)	(10,000)
Labor	(3,18,507)	(4,37,006)	(4,67,596)
Rent	(5,520)	(11,040)	(12,255)
Operating Income	3,36,173	22,52,754	23,46,989
Income Tax	(62,192)	(4,16,759)	(4,34,193)
Operating Income after tax	2,73,981	18,35,995	19,12,796
Net Income	2,73,981	18,35,995	19,12,796

Future Forward Consulting Projected Cash Flow Statement			
Account	Year 1	Year 2	Year 3
Operating Cash Flows			
Net Income	\$ 3,36,173	\$ 22,52,754	\$ 23,46,989
Depreciation	\$ -	\$ -	\$ -
Change in Inventory	\$ -	\$ -	\$ -
Change in Accounts Payable	\$ -	\$ -	\$ -
Total Operating Cash Flows	\$ 3,36,173	\$ 22,52,754	\$ 23,46,989
Investing Cash Flows			
Purchase of PP&E	\$ -	\$ -	\$ -
Total Investing Cash Flows	\$ -	\$ -	\$ -
Financing Cash Flows			
Increase in Paid-In Capital	\$ 50,000	\$ -	\$ -
Total Financing Cash Flows	\$ 50,000	\$ -	\$ -
Total Cash Flows	\$ 3,86,173	\$ 22,52,754	\$ 23,46,989
Beginning Cash	\$ -	\$ 3,86,173	\$ 26,38,927
Ending Cash	\$ 3,86,173	\$ 26,38,927	\$ 49,85,916

Future Forward Consulting
Projected Balance Sheet

Account	2023	2024	2025
Assets			
Cash	\$ 3,86,173	\$ 26,38,927	\$ 49,85,916
Inventory	\$ -	\$ -	\$ -
PP&E	\$ -	\$ -	\$ -
Accumulated Depreciation	\$ -	\$ -	\$ -
Total Assets	\$ 3,86,173	\$ 26,38,927	\$ 49,85,916
Liabilities & Equity			
Account Payable	\$ -	\$ -	\$ -
Paid-In Capital	\$ 50,000	\$ 50,000	\$ 50,000
Retained Earnings	\$ 3,36,173	\$ 25,88,927	\$ 49,35,916
Total Liabilities & Equity	\$ 3,86,173	\$ 26,38,927	\$ 49,85,916

References

Source Statista Market Insights

Retrieved from: <https://www.statista.com/outlook/tmo/it-services/it-consulting-implementation/worldwide#revenue>

Source BlueWeave Consulting

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Source Statista

Retrieved from: <https://www.statista.com/statistics/982566/worldwide-top-use-cases-blockchain-technology-by-market-share/>

Source Google Trends, Credit Suisse research

Retrieved from: <https://www.finextra.com/finextra-downloads/newsdocs/document-1063851711.pdf>

Source Emergen Research World's Prominent Companies in the Web 3 Market: Top 10 By Revenue

Retrieved from: <https://www.emergenresearch.com/blog/top-10-companies-in-the-world-revolutionizing-the-web-with-web-3-services>

Source Statista Worldwide use cases for Blockchain

Retrieved from: <https://www.statista.com/statistics/878732/worldwide-use-cases-blockchain-technology/>

¹ LinkedIn, February 9, 2023 Web3 Consulting: Everything You Need To Know

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² Forbes, 2023 The Top 9 Metaverse And Web3 Consulting Firms

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