



Business Decision Making ADMN-2167

Mid-term

Due: June 25, 2023, by 11:59pm EST

1. Mid-term (worth 25% of final grade)

For the mid term you will be using the Lawsons case.

Question: Acting as Jackie Patrick, how will you respond to the request for funds?

Relevant tools / concepts should be used to analyze information provided in the case. Balanced, quantitative and qualitative analyses should be completed in support of your decision. As part of your analysis, explain why you used specific tools.

This is an individual assignment, there is absolutely to be no collaboration with other students. No communication, discussion or sharing of information. Failure to comply with these instructions can result in a zero on the mid-term, with further penalties.

2. Format/ Requirements:

Your mid-term is due Feb. 25, 2023, please submit on Blackboard, via the mid-term drop box.

Please note:

- Assignments submitted after the **deadline** will be **deducted 20% per day.**
- **Format** - All assignments should be submitted in word / excel documents (no PDFs). The text should be in 12-point font and double spaced. Include a title page listing your course code, assignment number, and full name

- **Length:** The main part body of assignment should be no longer than 5 pages and a maximum of 10 pages of appendices. It is suggested that you put detailed financial analysis in the appendix.
- **External Research –** External research is not required for this assignment, however if you use additional resources, please provide appropriate references (footnotes and a bibliography).

Please structure your assignment using the following format:

Element	Weighting
1. Current analysis <ol style="list-style-type: none"> 1) Use relevant tools to assess the current financial situation of the company. 2) Provide qualitative analysis of the company (strengths/ weakness). This can be done in a chart or bullet points. 3) Evaluate the company's credit worthiness and collateral. 	40%
2. Provide projected financial statements for at least two years to determine their financial needs. <ol style="list-style-type: none"> 1) Provide detailed supporting quantitative analysis. Clearly indicate assumptions and provide supporting calculations. 2) Financial statements should be can be done in excel (a lot easier to see audit trails). 	40%
2. Decision <p>Provide clear rationale for your decision as well as the pros and cons of this approach. This should be well supported and consistent with the analysis provided in sections 1 and 2.</p>	15%
3. Communication/ structure of the report. <p>Ensure the use of language/ written communication is clear and concise, and the report should be logical in flow.</p>	5%

Although you should generally use paragraphs – for example for the recommendations, feel free to use charts and tables to organize information and analysis. Ensure financial analysis is clear and easy to follow. Assumptions should be listed.



The use of subheadings improves the flow of a report. The report should be written in third person with appropriate language for a business report. You can use charts, tables or bullet points to summarize points.

Student's commitment:

This is an individual assessment; you are not permitted to complete the assignment with any classmates. For information on the appropriate use of procedures, please refer to Nipissing's Policy of Academic Dishonesty:

<http://academiccalendar.nipissingu.ca/Catalog/ViewCatalog.aspx?pageid=viewcatalog&catalogid=4&chapterid=314&topicgroupid=1403&loaduserredits=False>

Students are not permitted to use any external or previous work on Lawsons, such as other student papers, or seek help from sources such as ChatGBT.

Any questions, please feel free to post them on the discussion board under Assignments.

Regards,
Chantal McPhee
Online Instructor ADMN 2167