**1. Understand key operations and supply chain management concepts, theories and strategies.**

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| * 1. Evaluate the concepts and principles of operations and supply chain management.      * 1. Critically discuss the key drivers of effective supply chain management.   2. Assess how effective operations and supply chain management can enhance competitiveness.   1.4 Critically evaluate key decisions made by  businesses to improve their supply chain and operations.   * 1. Critically review the application of different strategic approaches to supply chain and operations management in organisations.   2. **Understand performance measurement approaches and techniques.**  2.1 Assess the relevance of performance measurement within supply chain and operations management.  2.2 Evaluate various financial, non-financial, single and multi-factor performance measures applicable to organisations.  2.3 Evaluate the selection and application of key performance indicators for effective supply chain and operations management.  2.4 Explain how intra and inter-organisational benchmarking can help organisations improve their supply chain and operations management efficiency. |