



**NMIMS Global Access**

**School for Continuing Education (NGA-SCE)**

**Course: Business Law**

**Internal Assignment Applicable for April 2023 Examination**

Assignment Marks: 30

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**Instructions:**

- All Questions carry equal marks.
- All Questions are compulsory
- All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.
- All answers to be written individually. Discussion and group work is not advisable.
- Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.
- Students should write the assignment in their own words. Copying of assignments from other students is not allowed.
- Students should follow the following parameter for answering the assignment questions.

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	60%
Correct Answer & Interpretation	20%

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1. India is blessed with a vibrant wildlife and ecosystem, which is often subject to indiscriminate exploitation by unscrupulous elements of society including business organizations. Briefly explain any 5 (five) legislations that are related to environment protection or conservation. **(10 Marks)**



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2. Please give two (2) instances where investigations and/or punishments are initiated/enforced by the authorities set up under the Consumer Protection Act, 2019. **(10 Marks)**
  
3. *Taffee* is an international confectionary maker who wants to launch its product range of exotic flavoured sweet candies in India. It wants to use the name “**TeewS**”. However, it is skeptical that the word *Teews* would be copied/plagiarized in India and the company would have to deal with huge infringers of the product. Please help the company in addressing the following queries, to have better understanding to draw an Intellectual Property strategy:
  - a. What types intellectual property rights they could claim in relation to the name of the product. Please explain with reason on why the type(s) of intellectual property would apply? **(5 Marks)**
  
  - b. Explain civil and criminal remedies under various intellectual property laws for enforcement of intellectual property rights? **(5 Marks)**

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