



**MAHARISHI UNIVERSITY**  
*Of*  
**Information Technology, Lucknow**

**MM: 70**

**Odd Semester Examination-2017-19**

**Time: 2hrs**

**Subject: - Business Environment**

**Course/Sem: - MBA I Sem.**

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Note: Attempt all questions

**Section –A ( Very Short Answer Question)**

**Q.1 Note: (Attempt All the Questions)**

**(10x2 =20) Marks**

- i. Outline the meaning of business environment.
- ii. What is meant by state intervention?
- iii. What are problems encountered in technology transfer?
- iv. What is cooperative sector?
- v. Why are trading blocks formed?
- vi. What is privatization?
- vii. What are the brief of allowing multinationals in the country?
- viii. Highlight the meaning of Foreign Direct Investment.
- ix. What are the objectives of FEMA?
- x. What are the fundamental rights?

**Section -B ( Short Answer Question)**

**Q.2 Note: (Attempt all of the following)**

**(4 x 5=20) Marks**

- i. Highlight the benefits of monitoring Business Environment. Describe various techniques of scanning the business Environment with suitable illustrations.
- ii Critically examine the salient features of India's Industrial Policy, with suitable illustrations.
- iii Highlight the objectives of public Sector in India. What are the Problems by Public Sector in India? Explain.
- iv Write a note on Salient features of the Consumer Protection Act, 1986.

**Section -C ( Long Answer Question)**

**Q.3 Note: (Attempt any two of the following)**

**(2x15=30) Marks**

- i. Outline the need and importance of performing social responsibility functions by an business organisation.
- ii. Outline important functions of World Trade Organization. Highlight the implications of WTO on Indian Business.
- iii. What are the reasons for growth of MNCs? Explain their harmful and favourable effects on Indian Economy.
- iv Discuss the need for foreign investment.