**Note:**

* The Font should be Times New Roman, size 12 with 1.5-line spacing.
* A word count of 6000 is required.
* Deadline 23rd January 2023

**Q. You have been appointed as the Food and Beverage Director in a 5-star hotel. Usually all departments, especially revenue generating departments are given targets to improve the business. As a F&B director, what action would you take for each of the following targets? Give recommendations and explain why you take such actions?**

**i. Increase cocktail sales by 20% within the next 2 months**

**ii. Increase non-residential bar trade by 10% within the next 2 months**

**iii. Reduce customer complaints**

**iv. Reduce staff turnover**