

Contact

shyamsurya@gmail.com
www.linkedin.com/in/cshyam

Top Skills

3D Tools: Adobe Photoshop, After Effects, Premier Pro Autodesk Max, Maya, Nuke, Houdini, Avid & Final Cut Pro

Certifications

- Microsoft Certified Professional
- HP Certified Professional 'Accredited Platform Specialist' (APS) "HP Commercial Desktops, Workstations & Notebooks
- Microsoft Certified Systems Engineer
- ISTQB - Certified Professional
- Certified Program in Computer Fine Arts
- Brain Bench Certification on Adobe Products
- Brain Bench Certification as Computer Specialist

Career Awards & Recognitions

- Achieved my first award @ AMD 'Extra Mile Award' for the Year 2007
- Awarded with "Executive Spotlight" for 4 consecutive years 2016, 2017, 2018 & 2019
- Key Participation and contribution at various technology events like AMD Asia Technical Conference since 2013, Innovation Showcase since 2017 & VLSID conference since 2007
- Core member since 2016 of AMD GameOn Executive team, responsible for design and event setup, while scaling up the visibility of AMD Brand across India and Global AMD.

SHYAM CHAPARALA

MTS | SW Engineering | RTG, AMD
Hyderabad, Telangana, India

Summary

A seasoned professional with over 19+ years in the Cutting-edge graphics space

Creative by choice, Engineer by trade, Entrepreneur at heart. Unique combination of strong software technical/engineering and business/technical relationship management skills and acumen for technology.

Demonstrated ability to lead efforts across engineering, production, Visual effects, and Experience working with all levels of management including marketing and sales organizations inside and outside the company.

My expertise spans ISVs, APIs, Software, Hardware, Gaming, Workstation, Cloud, VR & Animation. I have spent a career working in various dimensions, from ISV engagements, customer, program and partner management, to software release, and OEM certifications & Visual Effects (Digital Content Creation) Enterprising leader with an uncompromising commitment to performance excellence and an ardent bias for action. Thrives in fast-paced environments, readily adapting to evolving business and technology challenges.

Currently working on Graphics Software Space. Associated with AMD, as a Member Technical Lead - ISV Expert.

Experience

AMD

12 years 10 months

Member of Technical Staff | SW Engineering

October 2017 - Present

Radeon Technologies Group

Responsible for ensuring AMDs workstation ISV management of a large portfolio from M&E, CAD, CAM, CAE, & Life Sciences segments.

- Key Contributor in conceptualizing and executing the direction from then SVP for the most exciting India movie "Bahubali" VR Shoot (Project Loom), while associating with the movie for branding and partnering various VFX Studios and production company.
- Technical demonstration at APJ Tech Day for Hawaii launch in APAC driven by then SVP Raja Koduri
- Published my First White paper and In-House test suite development on Autodesk Maya -Code Name: Bullet - Addressing real-time Customer issues
- Won the 1st Prize in Fusion photo contest conducted within AMD globally.
- Bringing in Business for WS systems & Blade servers – Achieving a procurement of 50 Nos. of Ryzen 7 Pro + Radeon RX550 based systems and it extended to 150+ more systems with Radeon Pro WX series and 50 Blade servers from an upcoming studio for their production studio setup

Collaborate with internal and external stakeholders to help drive overall with OEMs, ISVs, Customer and End user partners to consistently improve the breadth and depth of the AMD Workstation Graphics driver software. Liaison for many high-profile Independent Software Vendors (ISVs) like Autodesk, Dassault Systems, Adobe, PTC, Side Effects, The Foundry, Maxon, Ansys, Siemens and more...

Customer Program Management Lead

January 2016 - October 2017 (1 year 10 months)

Release/Delivery Program Manager, Software Engineering, Technology & Engineering

Worked cross functional for Release and Program Management with front end teams & OEM teams on customer & ISV program delivery (CDE - Customer Delivery Enablement). Exclusively managing Workstation products, OEM /ISV certification deliverables, release roadmap, WHQL, & post mortem of customer escapes

Senior Software Engineer

February 2012 - December 2015 (3 years 11 months)

Products Group, Software

In this capacity, I worked in documenting each release (ISV) in Release Test Plan. Responsible for ISV licensing servers, New feature/ ISV Application/ Test Suites design, integration and deployment.

Software Engineer

July 2008 - January 2012 (3 years 7 months)

PCG Software - Workstation Group

QA Engineer

May 2006 - June 2008 (2 years 2 months)

ATI Technologies

Green Gold Graphics

Creative Head - Founder Employee

March 2000 - February 2004 (4 years)

3D & Visual Effects

Managed multiple Indian Film & Animation projects for several high-profile blockbusters from script to screen, concept, design, development and production.

Education

Indian Institute of Management Bangalore

Business Management Programme for Media and Entertainment · (2017)

KU

M.Tech, IT · (2001 - 2004)