PROBLEM STATEMENT :

1. Despite Google search being ubiquitous with everyday lives of US citizens, market share of Google Meet vs the competition is not high or growing. You are the PM for Google Meet and are assigned with the task of improving Google's video calling product's market adoption in the United States - consumers as well as businesses.

   Data points : Current market share of Google Meet = 20%, Zoom is at 50%

   Here are some questions you should consider:
   - Roadmap : What's your long-term plan for increasing market share of Meet? Your plan could use one or more departments in the company - Design, Engineering , Sales, Marketing, customer support etc.
   - Prioritization : What new features would you add to the platform? How do you prioritize those features?
   - Wireframing : How do these new features look (hint: wireframes can be helpful)?
   - Management : Discuss the assumptions, potential tradeoffs and risks with the strategy.

Deliverable : Main submission PPT or PDF or Doc + Wireframes as links or images or PDF