Assessment Brief 1

Critical Issues in International Business Management

BUS7B65

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1. Module Details

Module Name:	Critical Issues in International Business Management
Module Code:	BUS7B65
Level	7
Credit Value	30
Module Leader:	Dr Achila Amarasinghe
Academic Year	2022-23

2. Assessment Structure

Item of Assessment	**Portfolio**
Weighting	This assessment is worth **60%** of the module grade
Word Limit	**4,000 words**
Submission Deadline	**Friday 2 December 2022, 3pm**
Acceptable Formats for Submission	**Microsoft Word**
Feedback and Provisional Grade[1]	Feedback and provisional grades will normally be due 15 working days after the submission deadline
Resubmission Date	**TBC**

3. Assessment 1 Details

3.1 Task

Task 1: 10-minute Presentation + 5-minute Q&A (1,500 words equivalent)

The objective of the portfolio is to present different views on the proposed theme.

Students are supposed to identify at least four **"Critical Issues that Affect International Businesses in terms of Globalisation"**.

These can cover aspects such as consumer behaviour changes, trade agreements and free circulation of goods and services, political regimes, and international legislation, etc.

This should be presented on a power point poster (see instructions/suggestions on how to produce a poster; this is available on canvas).

You should also provide some valid examples to illustrate your identified issues.

Each student will present his/her poster **(10 minutes)** followed by a Q&A **(5 minutes).**

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[1] The grade is provisional until confirmed by the relevant assessment board(s). Your work will be marked in grades rather than percentages. This is considered to deliver the most accurate and fair outcomes for students. Each assessment that you undertake will be assessed using the common grading system. Information about the grading system can be found in your Student Handbook, Section 13.

The Grade Criteria can be found in Appendix C of your Student Handbook.

This **task 1** presentation is equivalent to **1,500 words.**

Task 2: Reflective Account of Presentation (2,500 words)

Upon conclusion of the presentation, students will submit a reflective account **(2,500 words)** that reflects the work presented and the issues discussed and highlighted during the research and production of the poster presentation.

Criterion	% of Mark
Quality of the identification of the contemporary critical business management issues.	20%
Critical analysis of the contemporary critical business management issues from a global perspective.	20%
Critical analysis and evaluation of the impact of critical issues on business sustainability.	20%
Ability to develop appropriate and innovative responses to the challenges which the issues present.	20%
Presentation and style	5%
Quality of Poster (creativity, visuals, clarity)	5%
Research evidence/ Use of Harvard referencing	10%

3.2   Submission requirements

You must submit your assignment by using the Turnitin gateway in the module's Canvas site.

Please Note: When you submit you will be asked to confirm you have referred to the Submission Checklist (see Appendix 1) and the act of submitting your work electronically will be taken as an acceptance of the Declaration of Authorship (see Appendix 2).

If you are experiencing technical issues with submitting your work, you should email your Module Leader/Tutor and IT Services [**itsupport@bil.ac.uk**], you must attach your work file before the submission deadline, otherwise your file will not be accepted.

4.   Learning Outcomes for the assessment

This item of assessment covers the following learning outcomes. For the full list of learning outcomes for the module, please refer to the Module Study Guide.

- Identify and critically analyse contemporary critical business management issues from a global perspective.

- Critically analyse and evaluate the impact of critical issues on business sustainability and develop appropriate responses to the challenges which the issues present

Appendix 1: Submission Checklist

1. Have you checked Canvas messages/announcements for any additional/final details of the assessment?

2. Are you submitting in the **correct submission area** e.g. if it is a **resubmission** of your **second assignment** it should be '**AS2R**'?

3. Make sure you are submitting the correct final version of your work.

4. Have you kept to the word limit? Remember, anything greater than 10% above the word count will not be marked.

5. Have you addressed the assessment requirements as outlined in the Assessment Brief?

6. Have you spell checked and proofread your work?

7. Is your work formatted correctly and consistently?

8. Are you submitting a document in the correct format?

9. Is your work written in an appropriate academic style?

10. Have you checked your citations and Reference List/Bibliography?

11. Have you submitted your work to get a similarity report to check you have paraphrased where required?

12. Have you read the Declaration of Authorship (Appendix 2)?

Appendix 2: Declaration of Authorship

By submitting this work electronically to Bloomsbury Institute and Wrexham Glyndŵr University, I confirm that I have read and understood the Declaration and Definitions below:

Declaration of Authorship:

1. I hold a copy of this assignment which can be produced if the original is lost/damaged.

2. This assignment is my original work and no part of it has been copied from any other student's work or from any other source except where due acknowledgement has been made.

3. No part of this assignment has been written for me by any other person except where such collaboration has been authorised and as detailed in the Assessment Brief.

4. I have not previously submitted this work for any other course/module.

5. Where applicable, I have included a declaration confirming external editorial or proof-reading services (see Appendix 3).

Definitions

I understand that:

1. **Plagiarism** is defined as using another person's words or ideas without acknowledgment and submitting them for assessment as if they were one's own work. This can include copying, translating from one language to another or unacknowledged paraphrasing. It includes the use of quotations from the published or unpublished work of other persons, whether from books, articles, the internet, or any other format, when these quotations have not been acknowledged as such by being placed in quotation marks and acknowledged. It can also include the use of summaries of another person's ideas, judgements, diagrams, graphs, drawings, computer programmes, laboratory, or survey results without reference to that person in the text and the source in the bibliography. Note: The University will not accept a lack of understanding of the requirements for acknowledging the work of others as a legitimate defence for disregard of academic integrity.

2. **Collusion** is defined as work which has been undertaken by or with others but is submitted solely as the work of one person. This can also apply when the work of one person is submitted in the name of another. Where this is done with the knowledge of the originator, both parties can be considered to be at fault. This should not be confused with group working when clear advice will be provided on what is permitted to be submitted for assessment. Unless specifically advised to the contrary, any work submitted for assessment should be that of the individual and not of a group.

3. **Contract cheating/Commissioning**: This includes any action whereby a third party undertakes work on behalf of the student whether or not paid for by the student. The definition of third party includes a fellow student, friend, or family member but where it is another student, that student is also subject to action under this procedure

4. **Re-use of one's own material** (either in part or wholly) which has previously been submitted in support of an application for academic credit, except where this is appropriately referenced or where it is a resubmission of previously failed work and has been authorised by the programme team;

5. **Fabrication of data:** making false claims to have carried out experiments, observations, interviews or other forms of data collection and analysis, or acting dishonestly in any other way;

6. Failure to obtain appropriate permission to conduct research: where this directly relates to a student's studies;

7. My completed assignment is submitted and checked for plagiarism through the use of plagiarism detection software called **Turnitin**.

Please note: Submitting work which is not your own and/or cheating in exams can be considered as fraud[2] and handled in accordance with the Wrexham Glyndŵr University's Academic Integrity and Misconduct Policy. Penalties can include:

– Cancellation of the student's marks in part or an instruction to the markers to ignore any plagiarised text when marking.

– The reduction of the degree result by one class or the non-award of a distinction, as appropriate.

– The disqualification of the student from future examinations (applicable to offences occurring during examinations)

Further information on Academic Integrity can be found in your Student Handbook, **Section 13.**

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[2] If a student is suspected of commissioning (e.g. paying someone to write an assignment for them), this could be classed as **fraud** under student disciplinary procedures, separate to academic misconduct procedures. If proven, the consequences would be severe, including removal from their course of study.

Appendix 3: Use of external editorial or proof-reading services

The Wrexham Glyndŵr University's **Academic Integrity Guide for Students** provides clear guidance on the use of proof-readers to check your work.

What you need to know:

1. You can ask your tutors or our Learning Enhancement and Employability (LEE) Team lee@bil.ac.uk) for advice and support on how to proof your work.

2. Proof-readers should not make live changes to your work. They should only indicate where possible changes could be made.

3. A proof-reader should not change the meaning of your work in any way.

4. If a proof-reader's comments or amendments do change the meaning of your work, this may be deemed as academic misconduct.

5. If you do use a proof-reader you must declare this clearly when you submit your work. The declaration should be on the first page (cover page) of your assignment.

Example declaration:

> "A proof-reader has helped me with this assignment. The proof-reader was my friend/name of proof-reading service/a family member/other. I have kept a copy of my original work with comments from the proof-reader."

For more information please go to the policy itself, which is available in the Quality Enhancement Manual on our website.

Appendix 4: Extensions and Extenuating Circumstances

Information on Extensions and Extenuating Circumstances can be found in the Student Handbook, **Section 13.**

Applications for extensions and Extenuating Circumstances, with supporting evidence (such as medical certificates) should be made through the e-Vision portal on [link] .

The Wrexham Glyndŵr University's Extenuating Circumstances Policy document can be accessed through our Quality and Enhancement Manual: QEM Section 3: All Policies and Procedures.

Word Limits and Penalties for Excess Word Count

All written assignments include clear guidance on the **maximum amount** that should be written in order to address the requirements of the assessment task (a **'word limit'**).

If the submission **exceeds** the word limit by more **than 10%**, the submission will only be marked **up to and including** the additional 10%. Anything over this will **not be included** in the final grade for the item of assessment.

Abstracts, reference lists, indented quotations, and footnotes are **excluded** from any word limit requirements.

In-text citations, embedded quotations, and all headings and titles are **included** in the word limit.

Where a submission is notably **under** the word limit, the full submission will be marked on the extent to which the requirements of the assessment task have been met. Generally speaking, submissions under the word limit **fall short of** the requirements of the assessment task.

The penalty for exceeding the word count will be 5 marks per 1000 words excess (e.g. 1000 word assignment would have 5 marks deducted if 1101-2100 words submitted, 10 marks deducted for 2101-3100 word and so on).