



NMIMS Global Access

School for Continuing Education (NGA-SCE)

Course: Information Systems for Managers

Internal Assignment Applicable for December 2022 Examination

Assignment Marks: 30

Instructions:

- All Questions carry equal marks.
- All Questions are compulsory
- All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.
- All answers to be written individually. Discussion and group work is not advisable.
- Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.
- Students should write the assignment in their own words. Copying of assignments from other students is not allowed.
- Students should follow the following parameter for answering the assignment questions.

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	60%
Correct Answer & Interpretation	20%

1. Farokh Motorwala is the CTO at D'Costa Cosmetics in Hyderabad, Farokh wants to revamp the firm's IT Infrastructure and align it to the Corporate Strategy.

In order to do this, what are the Technical and Business Considerations for Farokh? What are the Laws of IT Infra which Farokh must keep in mind? **(10 Marks)**



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2. Bharat Petroleum Corporation Limited (BPCL) is an Indian government-owned oil and gas explorer and producer. BPCL's CEO is K. Padmakar. In this role, what is the Focus of the CEO's role (i.e. Objectives, Kinds of Decisions, information needed, Timeframes etc.)? What are the Primary IS & Supporting IS Used (Description Data Types, Kind of Data, Type of Processing, which provides data to these IS)? **(10 Marks)**

3. Jennifer Roberts has just been hired as the CIO at Hawthorne Investments. During her interview, Vijay Ananth, the CEO, had tasked Jennifer with the responsibility of revamping the firm's IT Infrastructure. Now that Jennifer has come onboard, she is keen to get started on the Infra Revamp initiative and has targeted BYOD as her first initiative.
 - a. What is BYOD? Explain the three (3) levels of BYOD? **(5 Marks)**

 - b. What are the Pros & Cons (2 each) of BYOD? **(5 Marks)**
