

# AI and ML Applications

**This part of the project is for 50 marks.**

For the second part of your project, you are to write an essay of around 1000 words describing in detail how AI and ML technologies can be used in your current domain of work.

The essay needs to describe the following things in detail:

- Your current line of business, or a line of business that you are interested in pursuing - **10 marks**
- The problems faced in the domain due to a lack of automation and use of AI technologies - **15 marks**
- Possible use cases for the intervention of AI in the business. These need to be new ideas, apart from any AI interventions already a part of that world of business. Along with the possible use cases, also mention any current interventions already in place - **15 marks**
- A view of how the line of business would look like in your opinion after the AI intervention has taken place - **10 marks**

With this, you end your project on AI for Managers.

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