#### **Masters in Management Programme**

#### Essay Questions

**Programme:** Masters in Management

Please provide your full name and email address for identification.

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| **Name:**  **Email:** |

**Instructions:**

The Admissions Committee will consider carefully your answers to the following questions. Please complete all of the essay questions beginning your answer below each question and giving word counts for each answer. Once complete, please attach this document to your online application following the instructions given on the web form.

If you experience technical difficulties or have a question about the application process, please email [mimadmissions@london.edu.](mailto:mimadmissions@london.edu.)

**Question 1 (500 words)**

What learning outcomes are you aiming to achieve as part of your Masters in Management programme? What challenge(s) might you encounter?

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**Word count:**

**Question 2 (400 words)**

During your time as a Masters in Management student, how will you contribute to the School community?

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**Word count:**