**Strategic Management Assignment:**

**Assignment: Prepare a Comprehensive Strategic Management Analysis Report of Infosys**

**Task:**You need to develop a max 3,000-word Comprehensive Strategic Management Analysis Report addressing the four specific tasks set out in the strategic management assignment brief. The 3,000 words, exclude the Title, Abstract, Table of contents, Bibliography and Appendices.

The company is INFOSYS and you need to conduct independent research focusing on the key developments inside and outside your case organization. The study should not go back in time beyond 5 years.

**ADDRESS THE FOLLOWING TASKS:
Task 1: Strategic Issues**
Critically discuss and evaluate the impact of strategic changes in the strategic position of Infosys by analysing the external and internal environment (including changes in organizational resources, competences, capabilities, leadership, culture and other internal aspects).

**Task 2: Three Level of Strategy Analysis**
Critically evaluate how well the organization responded to the external and internal challenges over the period concerned. Part of your critical reflection and evaluation could be a discussion of whether the strategy of Infosys is prescriptive and/or emergent.

This evaluation should include considerations pertaining to the strategy implementation of the organization and an evaluation of its successes and failures. Your considerations should be supported by analysis and evaluation of the key performance indicators for the period studied.

**Task 3: VRIO/VRIN and SAFe**
Critically discuss and evaluate the basis and sustainability of the competitive advantage of Infosys. You are to use a range of theoretical frameworks to develop a critical discussion about the basis of the competitive advantage of the case organization and how it changed over the period studied. You also need to conclude how sustainable is the competitive advantage of the case organization going forward.

**Task 4: Recommendations**
You are required to thoroughly develop a range of strategic options for Infosys to ensure its long-term success. This task needs to be specific and relevant to the organizational context studied. Predict the results and be convincing in developing a clear success path.