**Assignment- Socio-Economic & Legal Environment**

**MBA**

**GENERAL GUIDELINES**

***(Please read the instructions carefully)***

1. All assignments must be submitted as an electronic document in MS Word to the LMS (Use **12 Times New Roman script).**
2. All assignments must be submitted with an accompanying plagiarism report below 5%
3. The assignment should not contain any contents including references cited from websites like [www.ukessays.com](http://www.ukessays.com), [www.studymode.com](http://www.studymode.com), [www.slideshare.net](http://www.slideshare.net) , [www.scribd.com](http://www.scribd.com).
4. Students can refer Wikipedia as a source of information, but the references cited in Wikipedia has to be mentioned.
5. References and writing style: You must strictly adhere to the **Harvard Referencing System** Format and present the report in an Essay type format where applicable.

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| **Assignment Task 1** | **Report on Chosen Organization -** |
| Collectively, technological disruptions are seen as very significant drivers of industrial change. Among these, growth in cheap computing power and the ubiquity of the mobile internet have already had widespread impact on existing business models. Demographic and socio-economic shifts are expected to have nearly as strong an impact on business models and Organizational structures as technological change. Application of technology has already changed when and where work is done in practically every industry as workplaces of the industrial age give way to work practices of the digital age, including work, flexible work, and on-demand work.This task requires you to develop a **‘Socio-Economic and Legal Assessment Report’** by choosing an organization from the list of 25 ‘disruptive brands’ available here: - <http://fabrikbrands.com/25-disruptive-brands/>**PLEASE CHOSE THE COMPANY – APPLE**  |
| **Your report should include the following aspects:**1. **Executive Summary:** You should summarize your entire report briefly (hopefully on no more than one page of A4 paper).
2. **Introduction:** Provide some background information on the chosen case study organisation and identify the socio-economic trends which affect the chosen organisation’s business model.
3. **Literature Review on Knowledge economy and various drivers of economic change:** You should conduct a review of relevant academic literature and provide a critical analysis of the current issues/concepts that are relevant to your chosen organisation. To achieve this, you must explore macro-economic dimensions of business, knowledge economy concepts, demographic and socio-economic shifts, and technological drivers of change to support your review of the knowledge economy and the drivers of economic changes with regard to the chosen organisation. Your literature review should include at least 6-8 articles taken from reputed research journals/ article publications, as well as in addition consider any other secondary literature reports which might also be nonacademic
4. **Impact of legal framework and political factors:** In this section, you should critically evaluate the legal frameworks and their implications on your chosen organisation’s current and future position. A critical evaluation of the organisation’s political factors and their influence on management and its dynamics. Therefore, the focus of this section needs to be on:

(1) The influence of Political factors in the economic growth and future development of your chosen organisation (2) The long-term implications for the sector of your chosen organisation.(3) A review of the formal and informal legal systems and anti-trust laws and their impact on the chosen organisation’s industry 1. **Conclusions and Recommendations:** You should summarize the main findings, including their implications, and provide recommendations for the organisation and its industry in coping with these realities.
2. **References:** You should use the Harvard Referencing System (HRS) correctly throughout in your report.

**The report shall not exceed 3,000 words**  |