Gradable Assignment 2: Demand Forecasting and Large Scale Planning

1. In this assignment, select a renowned Indian company that is listed on the stock exchange and has revenues more than 1000 Crores.

2. Define the company list out 3-4 products and 3-4 geographies for sales.

3. In excel, create sales history data for 12 months for one of the products at one chosen location. - Use the FORECAST function in excel to predict the demand for the 4 months following the 12 months of history.

- Use MOVING AVERAGE as an alternative forecasting method for the same time period above. Use previous 3 months as time periods for moving average.

4. Plot the data in excel showing a comparison of two forecasting methods along with the historical data.

Submit the excel sheet after saving it.