



NMIMS Global Access
School for Continuing Education (NGA-SCE)
Course: Organisational Behaviour

Internal Assignment Applicable for September 2022 Examination

Assignment Marks: 30

Instructions:

- *All Questions carry equal marks.*
- *All Questions are compulsory*
- *All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.*
- *All answers to be written individually. Discussion and group work is not advisable.*
- *Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.*
- *Students should write the assignment in their own words. Copying of assignments from other students is not allowed.*
- *Students should follow the following parameter for answering the assignment questions.*

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	60%
Correct Answer & Interpretation	20%

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1. Consequences of behaviour leads to Behaviour Modification. This is stated in Operant or Instrumental Conditioning given by B.F.Skinner. Could you explain this theory using two practical examples from your organization. **(10 Marks)**



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2. Leadership has direct impact on the organisational success. After studying various classification of leadership identify any two styles you would like to incorporate at your workplace based on Characteristics of Leader, Characteristics of Subordinates, Characteristic of Organizational environment. **(10 Marks)**

3. Burger King (Nebraska, United States) had all of its employees quit. Reasons cited were understaffing, Air conditioner not working leading overheating of the kitchen etc. The Management of BK did not pay heed to their request despite repeated requests. This lead employees to take extreme steps.
 - a. As a part of Top management how would change the perspective of the employees in this situation? **(5 Marks)**

 - b. Do you think employees of Burger King could have dealt with this situation better? **(5 Marks)**
