

Symbiosis Institute of Operations Management

MBA OM (22-24) – Semester I

Operations Management

Assignment – Individual Submission

30 Marks

Date of Declaration: 29.07.2022

Date of Submission: 25.08.2022

Select the company of your choice. List down the 10 strategic OM decisions. Apply these decisions to the firm to create a competitive advantage for the organization.

Please note:

1. The assignment (submission) should be in your own words. (No plagiarism - Similarity level of less than 10%),
2. A minimum of a one-page (typed in MS word) is expected on one strategic decision. (So overall min.10 pages for 10 strategic decisions), however, there is no limit on the maximum number of pages.
3. Figures and tables could be added as extra pages (to be attached as an annexure.)

All students will submit their assignment to exam.submissions@siom.in on or before 25th August, 2022. The nomenclature of submission will be XXX(Last three digits of PRN)_OM Assignment

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