



NMIMS Global Access

School for Continuing Education (NGA-SCE)

Course: Business: Ethics, Governance & Risk

Internal Assignment Applicable for September 2022 Examination

Assignment Marks: 30

Instructions:

- All Questions carry equal marks.
- All Questions are compulsory
- All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.
- All answers to be written individually. Discussion and group work is not advisable.
- Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.
- Students should write the assignment in their own words. Copying of assignments from other students is not allowed
- Students should follow the following parameter for answering the assignment questions

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	60%
Correct Answer & Interpretation	20%

NOTE: This assignment is application based, you have to apply what you have learnt in this subject into real life scenario. You will find most of the information through internet search and the remaining from your common sense. None of the answers appear directly in the textbook chapters but are based on the content in the chapters, directly or indirectly.



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1. Choose ONE environmental policy/ practice/ episode/ accident from any ONE listed company (from their website, their annual report or sustainability report or from newspaper, business magazine or credible websites) and discuss in detail the ethical issue/ issues involved and your analysis and explanation on how and why the company is being ethical or not. List atleast three stakeholders who will be negatively / positively impacted by the selected environmental policy/ practice/ episode/ accident (For example: Dr. Reddy's Lab reducing & recycling water is ethically a positive environmental practice. MMRDA & Mumbai Metro cutting down 1200 trees in Aarey Colony is environmentally unethical practice) **(10 Marks)**

2. Read / research the Jet Airways case and identify and list any FIVE ethical and corporate governance issues involved, which led to its collapse, along with your analysis of each of those points. (You have to research Jet Airways case online through Google search and multiple magazine articles online and identify 5 issues only. Can be ethical and/or corporate governance issues that led to its downfall and explain each of them.) **(10 Marks)**

3. You have studied Business Ethics, Governance & Risk as a structured subject for the first time.
 - a. How has it influenced your perception and understanding of the process of doing business? **(5 Marks)**

 - b. List 3 ways in which it is helping you in your day-to-day business decision-making process / performance delivery, in your current functional role and designation, irrespective of the company & industry you belong to. **(5 Marks)**