*Business Research Report Package*

*Introduction/Sources/Documentation*

In groups(2-5 members) or individually, you will develop a Business Research Report that provides a business with information/data pertaining which was assigned in class. Note that the Business Research Report should look at external research with the intent of presenting the information to a specific groups of clients and suggesting actions that need to be taken . The Business Research Report consists of 3 main parts: ***the Executive Summary , Report Proposal Draft , and the Final Report and Supporting Documentation***. Each of three parts will be submitted individually throughout the term.

**Topic:** Within your industry (work/study), you find **a Gap** /an issue. You & your team members commence your research on **finding 2 Solutions** to the issue \_Remember that you are not solving anything and you just find the best solutions to propose. In your research, you must consider **Primary & Secondary Stakeholders/Audience**  ( Stakeholders are the members who might get affected by that issue). Estimated **Budget and Timeline** would be researched and analyzed as well. The **Scope** of the Project , the **Limitations** (problems you might encounter while doing the research ) & **Methodology** (The steps to elaborate on how you did your research ) are evaluated . Do not forget to add **your Conclusion** within the executive summary.