Case study instructions.

The assignment consists of two parts: written report and oral presentation.

Part 1: Written assignment

Each one of you has been randomly assigned a US company from the S&P 500 index. You need to prepare a brief report (600 words maximum).

In your report, you need to:

* Comment on the company’s price history (2 marks)
* Comment on prospects of the industry (2 marks)
* Estimate the company’s risk measures (beta, volatility) (3 marks)
* Estimate the company’s CAPM return and make a buy/sell recommendation? (3 marks)

The written report is marked out of 10 possible marks.

Please submit your work in Word or PDF formats. Double-spaced formatting please.

Submission portal will be opened under the Week 8 tab.

Part 2: Oral presentation

You are then required to summarize your report in a brief (2 minute max) oral presentation. You will be able to record the video presentation directly into STREAM. Speak clearly, confidently, look directly into the camera and be mindful of the time limit.

Oral presentation will be graded as a pass/fail.