**ASSIGNMENT**

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| **SESSION** | **MAY 2022** |
| **PROGRAM** | **M.com** |
| **SEMESTER** | **II** |
| **course CODE & NAME** | **DCM6204 – BUSINESS ENVIRONMENT** |
| **CREDITS** | **4** |
| **nUMBER OF ASSIGNMENTS & Marks** | **02**  **30 Marks each** |

**Note:**

* **There will be two sets of assignments for every course, and you must answer all questions in both sets. Average of both assignments’ marks scored by you will be considered as Internal Assessment Marks.**
* **Answers for 10 marks questions should be approximately of 400-500 words.**

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| **Q.No** | **Set – 1**  **Questions** | **Marks** | **Total Marks** |
| ***1.*** | Why is the extent of work of business? What are the different features of micro and macro business environment? | **2+6+2** | **10** |
| ***2.*** | What is a joint venture? How did Apple and Samsung become active cum successful global players? | **4+6** | **10** |
| ***3.*** | What is FDI? Explain its various types. | **2+8** | **10** |
| **Q.No** | **Set – 2**  **Questions** | **Marks** | **Total Marks** |
|  | What is foreign exchange market? Write a detailed note on asset choices and capital flows. | **2+8** | **10** |
|  | What do you understand by cultural environment? How does languages spoken in a country affects the business? what are the advantages of social audit? | **2+2 +6** | **10** |
|  | Elucidate the history of Globalization. Also explain the disadvantages of Globalization. | **4+6** | **10** |