**Health and Work Project Brief.**

**Assessment brief:** A case study of **4,000** words (weighted at 100%)

| Students will present a series of complementary pieces of written work that: a) analyse the key workplace issues; b) evaluate current or proposed strategies for managing them from a public health/health promotion perspectivec) design a 2-year strategy to address the issue.   |
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| The Case Study:You work within a local council. The HR Manager tells you that staff survey has shown that there is low morale and that staff lack trust in senior management. Sickness absence has increased, and staff are also leaving the organisation. The council decide to invest in staff health and wellbeing and want to work towards a healthy employer award. You are asked to prioritise some initiatives that the council could quickly instigate for ‘quick wins’ and some longer-term initiatives to reduce absence and boost staff retention.  HR have asked you to devise a strategy to address the health and wellbeing in this organisation and have indicated that they will not restrict your budget if you are able to justify your approach. |
| In preparing your case study also consider: * What would your strategy seek to do and why?
* What theory underpins your approach?
* What evidence exists for your approach being an effective course of action? i.e., has anyone else used a similar strategy and what influenced its success?
* Who could you collaborate with?
* How would you evaluate your strategy?
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**ASSESSMENT SUBMISSION**

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**Marking Criteria for the Case Study**

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| Mark Range  | Level 6  |
|  **70% and** **above**  | Answers the question set, and remains focused.  Demonstrates exceptional breadth and depth of knowledge, and a thorough understanding.  Shows impressive ability to inter-relate, apply and evaluate theories and concepts as appropriate.  Can sustain a convincing argument based on systematic analysis and critical thought.  Evidence of independent, original or innovative thought.  Consistently accurate referencing.  A comprehensive range of primary source reading used to support arguments.  Excellent presentation.  |
|  **60 – 69%**    | Answers the question set and remains focused.  Demonstrates breadth and depth of knowledge, and a good understanding.  Shows ability to inter-relate and apply theories and concepts, as appropriate.  Can sustain an argument based on systematic analysis and critical thought.  May contain some evidence of independent, original or innovative thought.  Evidence of consistently accurate referencing.  A good range of primary source reading used to support arguments.  Excellent presentation.  |
|  **50 –59%**    | Answers the question set, and remains focused.  Demonstrates depth of knowledge, and a good understanding.  Confident application of relevant theories and concepts.  Can sustain an argument based on analysis.  Evidence of wide, relevant reading and consistently accurate referencing.  Most reading reflects primary sources.  Good presentation.  |
|  **40 –49%**      | Answers the question set.  Demonstrates appropriate knowledge and understanding.  Evidence of application of relevant theories and concepts.  Work may be limited, but there is evidence of coherence and systematic analysis.  Evidence of relevant reading and accurate referencing.  Secondary sources and recommended texts may dominate.  Good presentation.   |
| **39% and       below**  **(Fail)**  | Fails to answer the question set.  Work does not meet the criteria to pass (above).  This may be due to: inadequate knowledge and understanding; inadequate, inappropriate or no application of theory and concepts; insufficient or inappropriate reading; a descriptive writing style; insufficient analysis; a lack of coherence; excessive quoting from texts or it may fail to meet expected standards of presentation.  |