



MG878

Global Business Environment

Individual Assignment (60%)

This brief outlines the individual assignment requirements for MG961. This assignment represents 60% of the final grade for this module.

This individual assignment requires you to produce a critical review of literature on the importance of institutions in the field of international business and management. Your literature review should demonstrate a wide-ranging and critical understanding of key debates, arguments and relevant theories. Given that much of this module focuses on understanding the importance of institutions and their role in creating a varied global business environment, you will be exposed to different theories and arguments about how and why institutions matter for international business. This task requires you to consolidate the knowledge received in this module and organise it the form of a literature review.

This assignment will allow you to start writing your review as you begin to undertake research and reading for this module. Crucially, this task will help you to enhance your academic writing skills to be able to produce a strong literature review for your dissertation project.

Your literature review should meet the following academic requirements:

- Provide an overview of key debates and perspectives in the relevant literature
- Provide analyses of at least 2 theories/frameworks in the literature
- Demonstrate critical thinking and analytical argumentation

- Be appropriately structured and referenced
- Be written in an academic essay format
- Answer the following fundamental questions: why are institutions important, why do they matter, and how can their impact be understood and conceptualised.

Your literature review should meet the following submission requirements:

- Be between 2500-3000 words (+/- 10%) in length, excluding the cover page, reference list/bibliography, tables and appendixes.
- Written using a word processing package software such as Microsoft Word.
- Submitted electronically through Myplace
- Be formatted in the 'Times New Roman' font, and the pitch should be 12 pt.
- Lines should be single spaced
- Referencing should be consistent in the style of your choosing (such as Harvard system)
- The first page (cover page) should contain the following information:
 - – Your name and student number
 - – Class title and class number
 - – Assignment title
 - – Date of submission

Submission Deadline – **27 June 2022, 12noon** .

The work will be marked in accordance with the following assessment standard guide:

%	Descriptor
90 - 100	<p><u>Truly Exceptional/Outstanding</u> demonstration of learning outcomes:</p> <ul style="list-style-type: none"> · wide, appropriate knowledge and understanding (and where appropriate effective project work) including insight and/or originality
80 - 89	<ul style="list-style-type: none"> · evidence of reading and thought beyond course/assignment materials · appropriate use of references and exemplars · a high standard of writing and communication
70 - 79	<p><u>Excellent</u> demonstration of learning outcomes:</p> <ul style="list-style-type: none"> · wide, appropriate knowledge and understanding (and where appropriate effective project work) including insight and/or originality · evidence of reading and thought beyond course/assignment materials · appropriate use of references and exemplars · a high standard of writing and communication
60 - 69	<p><u>Comprehensively Good</u> demonstration of learning outcomes:</p> <ul style="list-style-type: none"> · wide appropriate knowledge and understanding (and where appropriate effective project work) with only occasional lapses in detail · evidence of reading and thought beyond course/assignment materials · a high standard of writing and communication
50 - 59	<p><u>Generally Good</u> demonstration of learning outcomes:</p> <ul style="list-style-type: none"> · sound knowledge and understanding of essential material (and where appropriate essential project skills) · general accuracy with occasional mistakes and/or uncoordinated use of information
40 - 49	<p><u>Satisfactory</u> demonstration of learning outcomes:</p> <ul style="list-style-type: none"> · basic knowledge and understanding (and where appropriate basic project skills) <ul style="list-style-type: none"> • omissions and/or weaknesses of presentation and/or logic and/or evidence
30 - 39	<p><u>Poor</u> performance in learning outcomes:</p> <ul style="list-style-type: none"> · some relevant information and limited understanding (and where appropriate some project work completed under supervision) · omissions and/or weaknesses of presentation and/or logic and/or evidence · lack of familiarity with the subject of assessment and/or assessment vehicle
20 - 29	<p><u>Weak</u> performance in learning outcomes:</p> <ul style="list-style-type: none"> · a few key words or phrases
1 - 19	<ul style="list-style-type: none"> · serious errors · little evidence that learning or project work was seriously attempted
0	No relevant work submitted for assessment