

## Assignment Brief

### MBA International Business

### Academic Year 2021-22

#### Module Information:

Qualification:	MBA International Business
Module Code & Title:	MBAIB11005 Strategic Financial Management
Assignment Title:	Report
Assignment Type:	Group
Component Weighting:	40%

**Date of Issue:**

**Due Date:**

#### Instructions:

1. Note that this assignment brief consists of 5 pages including the cover page. Candidates are **NOT** allowed to attach this document along with the assignment answer uploaded on the LMS.
2. When a candidate submits the assignment answer, it implies the candidate's agreement of the 'Statement of Originality and Student Declaration' in page 3.
3. Files must be renamed using the following format, StudentID StudentName ModuleCode  
E.g. C201001 Test Student MBAIB11005  
In the case of group assignments, GroupID ModuleCode  
E.g. Group A BAIBF08003
4. Assignment answers must be submitted in .pdf format.
5. The deadline for the submission of your assignment will be 4:59 PM on the due date stated above.
6. You are recommended to submit your assignment answer well ahead of the deadline to avoid last moment issues due to technical glitches (power outages, data issues etc). Note that email submissions and/or answers submitted under the incorrect module will **NOT** be accepted.

### **General Guidelines**

1. A Cover page or title page – You should always attach a title page to your assignment. Make sure to include your student details clearly in the cover page. This includes your ICBS Student ID, Full Name and Group ID (for group assignments).
2. All the assignments should be prepared using word processing software and finally converted to pdf format prior to submission.
3. Allow 1” margin on each side of the paper.
4. The submission of your work should be organized and clearly structured.

### **Word Processing Rules**

1. The font size should be 10 point, and should be in the style of Arial.
2. Use 1.5-line word-processing. Justify all paragraphs.
3. Ensure that all headings are consistent in terms of size and font style.
4. Use footer function on the word processor to insert ONLY the Page Number on each page.
5. Use word processing application spell check and grammar check function to help edit your assignment.

### **Important Points:**

1. Carefully check the assignment submission due date, time and the instructions provided with the assignment. Late submissions will **NOT** be accepted.
2. Ensure that you give yourself enough time to complete the assignment by the due date.
3. You must take responsibility for managing your time effectively.
4. Non-submission of work without valid reasons will lead to an automatic REFERRAL. You will then be provided alternatives to complete the assignment during the resit diet.
5. Take great care that in the event you use the work or ideas of others in your assignment, you appropriately reference them, using the HARVARD referencing system, in your text and any bibliography, otherwise you may be guilty of plagiarism.

## **Statement of Originality and Student Declaration**

I hereby, declare that I know what plagiarism entails, namely to use another's work and to present it as my own without attributing the sources in the correct manner. I further understand what it means to copy another's work.

1. I know that plagiarism is a punishable offence because it constitutes theft.
2. I understand the plagiarism and copying policy of the University of the West of Scotland.
3. I know what the consequences will be if I plagiarise or copy another's work in any of the assignments for this programme.
4. I declare therefore that all work presented by me for every aspect of my programme, will be my own, and where I have made use of another's work, I will attribute the source in the correct manner.
5. I acknowledge that the submission of the assignment answer document, constitutes my agreement of the above.

## TASK

An investment company has approached your module tutor seeking financial advice on investing in new business opportunities. As part of your course work, your lecturer has requested your group to act as investment consultants to the investment company and provide advice the potential investment.

You are required to select a listed entity from a recognised stock exchange of your choice and **agree the same with your module tutor**

Prepare a report (Not exceeding 2,500 words) and a presentation to be presented to the Board of the Investment company. Your report should include the following,

1. A critical analysis of the company's financial statements for year ending 31<sup>st</sup> December 2021 and comparatives (year ending December 2020), using relevant ratios and appropriate techniques. The analysis should comprise:
  - a) Profitability and Efficiency of the Business Operation
  - b) Liquidity and the Gearing position of the Business
2. As independent consultants you are also required to advise the directors of the investment company on the status of the selected company's shares (That is to buy, hold or sell decision). The advice should be supported by any additional ratios that are appropriate.

*The listed company is planning to invest in new state of art technology that would significantly increase its revenue iin year 2022/23. The planned investment will be equivalent to 40% of the existing Net Current Assets of the business*

3. Advice the investment company on the options available to the listed entity selected, to fund this planned investment in the event the investment company decide to buy over this listed entity. The funding can be either internal or external or could be a combination of both. Recommend the most suitable funding option(s) and the impact it will have on the company's financials.

## MARKING CRITERIA

Assessment Item	Marks
<b>Report (80 marks)</b>	
Introduction to the company and industry	5
Critical analysis the company's financial statements utilising appropriate ratios	25
Advice to investors of the company on the status of the company's shares (buy, hold or sell decision)	15
Sources of finance to fund the proposed expansion	15
Conclusion	10
Structure, format and presentation of the document, including table of contents and documentation appropriately cited requisite number of references	10
<b>Presentation – slides (20 marks)</b>	
Content of Presentation	10
Quality of the Presentation (structure, ease of understanding and flow)	10

**[TOTAL: 100 MARKS]**

## OTHER REQUIREMENTS

### *List of Contents*

This should list in sequence, with page numbers.

### *List of Tables and Figures*

The lists of tables and figures (diagrams, graphs, illustrations) should follow the list of contents and each has their own numbering sequence.

### *List of references*

In text referencing should match with the list of references attached to the end of the assessment work. It should be represented in Harvard Referencing Style.