# EPBF EXECUTIVE PROGRAMME IN BUSINESS FINANCE

**BATCH 4** 





## EXECUTIVE PROGRAMME IN **BUSINESS FINANCE** (EPBF-BL04)

Blended learning (Virtual Classroom + Campus)

#### Introduction

The programme is designed for mid-level and senior executives who have had very little exposure to the Finance function, but who are likely to assume P&L responsibility in the near future. It is also for those managers who think that their role requires significant commercial acumen for effective performance and have not been formally trained in basics of finance and accounting. The programme will cover various topics in the field of Financial Accounting, Managerial Accounting, Management Control Systems, Financial Markets and Corporate Finance taking a top-down perspective. The programme also has a strategic management module to provide broader perspective on the business context and commercial negotiations to build commercial skills.

#### **Programme Objectives**

The programme introduces the mid-level senior executives to the technicalities of the finance functions at length. The course shall impart conceptual and practical understanding of accounting, managerial accounting, management control systems, financial markets and corporate finance. The content has been structured to acquaint participants with an integrated view of financial function and intends to make the participants capable of making effective business decisions based on accounting information and financial analysis.

#### **Programme Highlights**

- Specifically designed for working executives with the flexibility of interactive onsite learning
- Programme has been designed from a top-down perspective wherein the business context and the firm is always primary rather than the tools and techniques
- Case pedagogy provides an action orientation to the learning process
- A campus module allows networking with the peers and bonding with the institution and faculty
- Participants will be selected based on profile evaluation

#### **Pedagogy**

The teaching approach will be highly interactive using the technological capabilities of the channel. The pedagogy followed for the programme will consist of a blend of lectures, case studies, online lectures, projects, peer-to-peer learning, self-learning, role-play and simulations.

Mentoring by faculty and access to learning resources of IIMA will also be made available. There will be two campus modules held at IIMA.

#### **Programme Content**

- Financial Accounting
- Managerial Accounting and Management Control Systems
- Financial Markets
- Corporate Finance
- Risk Management
- Valuation of Firms
- Corporate Governance
- Strategic Management
- Commercial Negotiations

#### Who May Attend/Eligibility

- Graduates with minimum 3 years of experience
- The programme is targeted at executives who are currently handling or soon going to handle Profit & Loss responsibilities and financial professionals working in the finance and accounts domain.



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#### **Course Duration**

Spread over 6 to 8 Months

#### **Mode of Delivery**

Online and Campus (Subject to government regulations).

#### **Faculty Co-Chairs**

- · Prof. Ajay Pandey
- · Prof. Sobhesh Kumar Agarwalla

#### **Programme Faculty\***

- · Prof. Ajay Pandey
- Prof. Jayanth R. Varma
- · Prof. Sobhesh Kumar Agarwalla
- Prof. Sunil Sharma



#### **Dates and Module Details**

Last date to apply : July 10, 2022

Application fees (To be paid during online application) : INR 2000 + GST\* (Non-refundable)

**Tentative schedule** 

Course commences on : July 30, 2022

Technical Orientation by Jaro : July 29, 2022 (evening)
Online session schedule : Sunday - 6:00pm to 9:00pm

First campus module : July 30-31, 2022\*\*
Final campus module : February 27-28, 2023\*\*

\*\*(The campus module dates are subject to government regulations.)

#### **Programme Fees**

INR 3,14,000/-+GST\*

Initial payment*	First Instalment*	Second Instalment*
As per the offer letter	September 10, 2022	December 10, 2022
INR 1,09,000/- + GST	INR 1,09,000/- + GST	INR 96,000/- + GST

<sup>\*</sup> GST will be charged extra on these components, at present it is @18%.

Fees to be paid directly to IIMA only. Payment Gateway: https://web.iima.ac.in/web/236

#### Certification

IIM Ahmedabad shall issue a Certificate of Participation (CoP) based on fulfilling 80% minimum attendance requirement.

#### **Alumni Status**

There will be no alumni status given on completion of the programme.

#### **Library Access**

Restricted remote access to the library resources will be provided for the programme duration.

<sup>\*</sup>Faculty may change with/without any notice.

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#### **How to Apply**

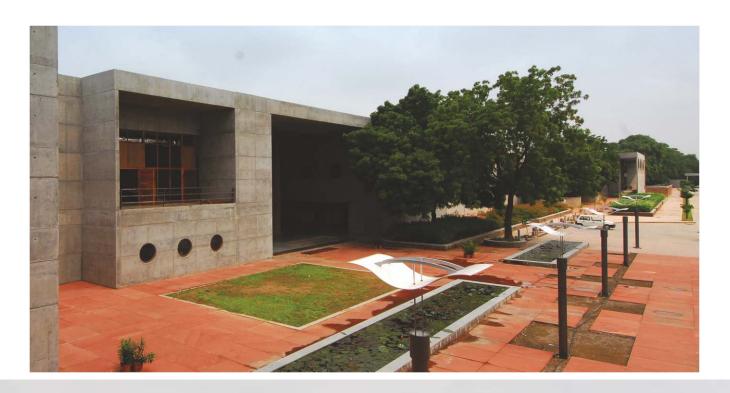
Interested candidates may apply using the **application link**: <a href="https://enrollment.jaroeducation.com/online/student\_register">https://enrollment.jaroeducation.com/online/student\_register</a> or call on Mobile: +91 7506505142 for assistance or write to exed@iima.ac.in

**Service Provider:** 

### jaro education<sup>®</sup>

Jaro Education is one of the India's leading EdTech firm that pioneered executive education in the country. It caters to the needs of working professionals by offering them future ready management and technology programmes, that are tailored with relevance to the industry standards. Through its vision, Jaro has grown exponentially with over 1.5 lakh Alumni and has 31 state of the art learning centers across the nation.

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