



NMIMS Global Access
School for Continuing Education (NGA-SCE)

Course: Research Methodology

Internal Assignment Applicable for June 2022 Examination

Assignment Marks: 30

Instructions:

- All Questions carry equal marks.
- All Questions are compulsory
- All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.
- All answers to be written individually. Discussion and group work is not advisable.
- Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.
- Students should write the assignment in their own words. Copying of assignments from other students is not allowed
- Students should follow the following parameter for answering the assignment questions

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	50%
Correct Answer & Interpretation	30%

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1. The training manager at ABC corporation has asked you to identify the kind of training programs that should be offered to the young recruits who have joined as management trainees and are to be imparted five additional general management programs along



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with their specify job training modules. The trainees are a mixed bunch of engineering and management graduates.

- (a) How would you formulate your management research questions?
- (b) How would you carry out a problem audit? Explain in detail the steps you would take for this.
- (c) What could be the mix of variables that could impact the investor decisions? Is it possible to represent the same through a theoretical framework?
- (d) State your study objectives and research hypotheses.

(10 Marks)

2. -An Academic ----- Opportunities. The objective of the study was as follows:

1. To assess the growth and development opportunities available in IT companies.
2. To form comprehensive information shoot on the compensation packages for employees of various IT opportunities.
3. To assess the tradeoff that employees might make with respect to growth and development opportunities in case of an attractive compensation package.
4. To profile the typical employee in the IT sector.
5. The implication of the analysis for the IT study.

Develop a questionnaire for the above study based on the objectives? **(10 Marks)**

3.a. Describe the four types scales with examples? **(5 Marks)**

3.b. The table below presented the ranks which were assigned by three judges to the works of ten articles:



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S.no.	1	2	3	4	5	6	7	8	9	10
Judge A	5	7	4	1	3	2	9	8	10	6
Judge B	4	8	3	2	7	1	10	6	9	5
Judge C	8	6	2	10	4	1	3	9	5	7

Compute the spearman's rank order correlation coefficients for each pair of ranking and decide:

- a) Which two judges are most alike in their opinion about these artists?
- b) Which two judges are different in their opinion about these artists?

(5 Marks)
