



NMIMS Global Access
School for Continuing Education (NGA-SCE)
Course: Management Theory and Practice
Internal Assignment Applicable for June 2022 Examination

Assignment Marks: 30

Instructions:

- *All Questions carry equal marks.*
- *All Questions are compulsory*
- *All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.*
- *All answers to be written individually. Discussion and group work is not advisable.*
- *Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.*
- *Students should write the assignment in their own words. Copying of assignments from other students is not allowed.*
- *Students should follow the following parameter for answering the assignment questions.*

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	60%
Correct Answer & Interpretation	20%

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1. Green Bell is a retail giant in India. Currently only confined to metro cities for their giant super store outlets, they are planning to spread to smaller cities in India. While working on the resource allocation, HR is planning on shifting a few of the current staff to new locations while recruiting local staff at each location in parallel. They need to engage the



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- current staff in training for the newer audience. Discuss the expansion from the point of view of Hofstede's five dimensions to include in the training. **(10 Marks)**
2. Sateesh is a project manager in an IT company. He needs to deploy some additional developers to be based on site. He has a meeting with the HR for the same and needs to give a plan of resource deployment to the HR with clarity on how many new members vs how many current developers can be deployed on site. Managers have to make many decisions. Discuss various types of decisions managers typically make based on nature of the decisions, level of the management or capacity. **(10 Marks)**
3. EarthMovers Ltd are into providing heavy vehicle services. They have various heavy vehicles like tractors, cranes, bull dozers, mixer trucks, etc. They have been growing increasingly and have employed a total staff of 1200. They have divided their business in a Divisional structure. Based on this information, answer the following questions.
- a. Discuss the features of divisional structure of organization and infer the divisions that EarthMovers may have employed. **(5 Marks)**
- b. Elaborate on the factors that influence organizational structures. **(5 Marks)**
