



NMIMS Global Access
School for Continuing Education (NGA-SCE)
Course: Information Systems for Managers
Internal Assignment Applicable for June 2022 Examination

Assignment Marks: 30

Instructions:

- *All Questions carry equal marks.*
- *All Questions are compulsory*
- *All answers to be explained in not more than 1000 words for question 1 and 2 and for question 3 in not more than 500 words for each subsection. Use relevant examples, illustrations as far as possible.*
- *All answers to be written individually. Discussion and group work is not advisable.*
- *Students are free to refer to any books/reference material/website/internet for attempting their assignments, but are not allowed to copy the matter as it is from the source of reference.*
- *Students should write the assignment in their own words. Copying of assignments from other students is not allowed.*
- *Students should follow the following parameter for answering the assignment questions.*

For Theoretical Answer	
Assessment Parameter	Weightage
Introduction	20%
Concepts and Application related to the question	60%
Conclusion	20%

For Numerical Answer	
Assessment Parameter	Weightage
Understanding and usage of the formula	20%
Procedure / Steps	60%
Correct Answer & Interpretation	20%

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1. You have been appointed as IT Head of a soon to be opened Retail chain store by the name of “India Retail Store” which will have branches all over India. India Retail store is a Private Limited company. Highlight atleast 5 security threats that a bank may face in today’s times and suggest 5 innovative IT security mechanisms to ensure that such threats



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do not harm your Retail store chain & that your systems remain as secure as ever.

(10 Marks)

2. Choose any e-Governance initiative of any country in the world which is aimed at helping the poor & the needy sections of the society. Enlist atleast 10 benefits of having implemented this system for the benefit of this downtrodden section. **(10 Marks)**

3. The city of Mysuru is one of the cleanest cities of India and is in close driving distance from Bengaluru, the IT hub. You have been invited as an external IT consultant by Government of India with a mandate to convert Mysuru into a “Smart City”
 - a. Which “Smart” city in the world will you choose as a benchmark to emulate some of the best practices of that city into Mysuru? Provide atleast 3 reasons with brief descriptions behind your choice of choosing that particular city as a benchmark? **(5 Marks)**

 - b. Suggest & describe atleast 2 innovative technology enabled services that you will introduce into Mysuru so that it can be called as a “Smart city”? **(5 Marks)**
