1. What do you mean by business mission and vision?
2. What do you mean by business mission and vision?
3. Who was Jennifer Compton?
4. What was her vision and mission?
5. What made her successful?
6. What was her belief as her strong strategic objectives?
7. What was the challenge infront of her?
8. What was the purpose of the conference?
9. Why did she mention about 3 life examples?
10. Was she a leader, an entrepreneur or manager?
11. What makes her what she is/was?
12. What was the philosophy of Bill gates?
13. Why was he successful?
14. Why is he known as revolution in the technological world?
15. What made Warren Buffett different from others?
16. How many ventures were described in the case study?
17. What unique qualities were described in the case study?
18. Explain reasons why this style of leadership has been successful by Warren Buffett?
19. Do you think there are other possible benefits of this style of leadership?
20. If you would be at his place, which style would you have adapted, and why?
21. Explain the roles of an entrepreneur using examples from the above case study?
22. Explain one was in which Robin role might have changed between 2009 and 2014?
23. Explain reasons why recruitment, training and staffing is an important activity for any business organisation?
24. Do you think Jennifer’s plan and strategy for mass recruitment was practical and fit for the purpose of globalisation?
25. What did you learn from the given case study?
26. If you were Jennifer how would you progress through the journey?